



52 BIG PAGES



LEADING
NO. 49
JUNE...JULY

10¢

Leading COMICS

SCREEN

featuring
**PETER
PORKCHOPS**



TOP VALUE IN AMERICA'S TOP COMICS!



THIS
FAMOUS SYMBOL
ON THE COVER OF
ANY
COMICS MAGAZINE
IS **YOUR** GUARANTEE
OF THE
BEST
IN COMICS READING
—AND IT MEANS
YOU'RE GETTING A

BIG 52-PAGE MAGAZINE

CHOCK FULL
OF THE
KIND OF COMICS
YOU
LIKE BEST!

DON'T SETTLE FOR LESS!



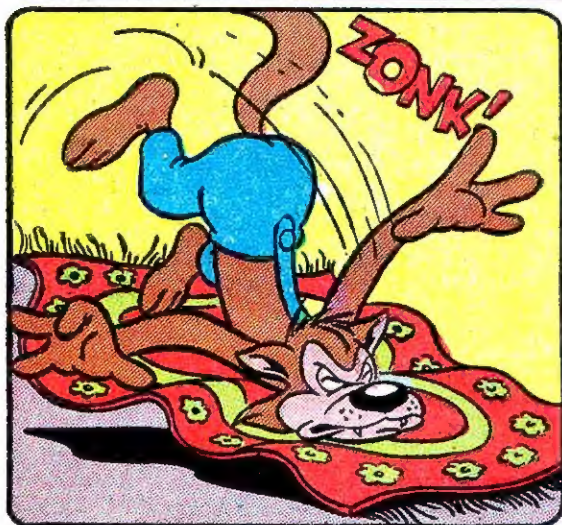
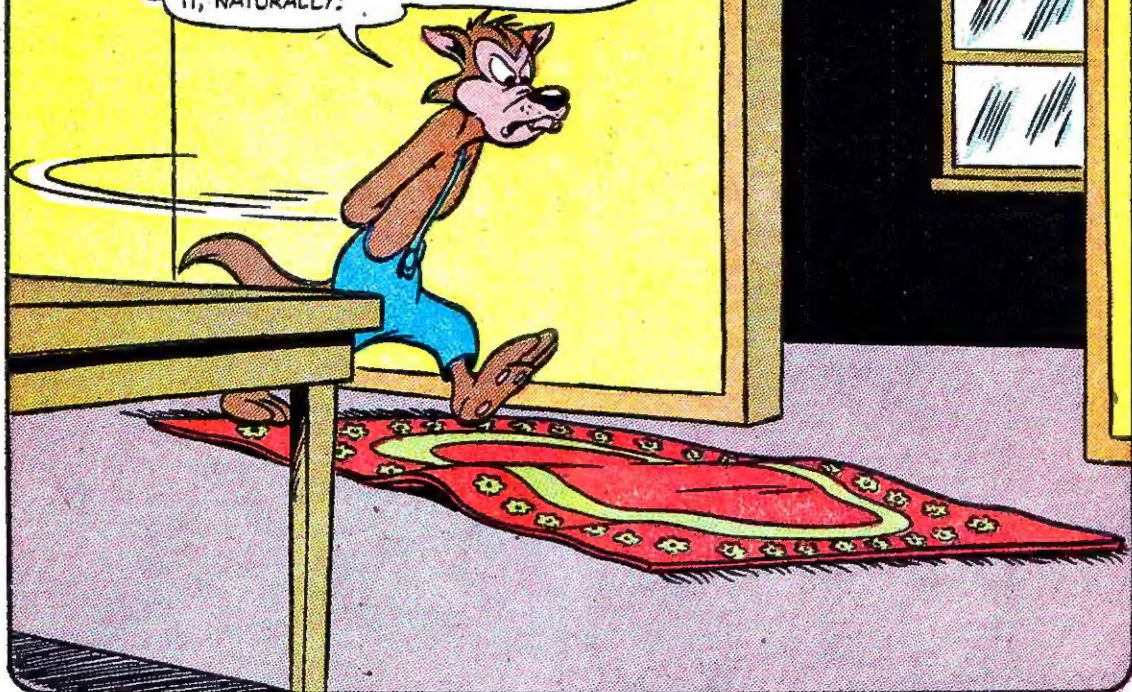
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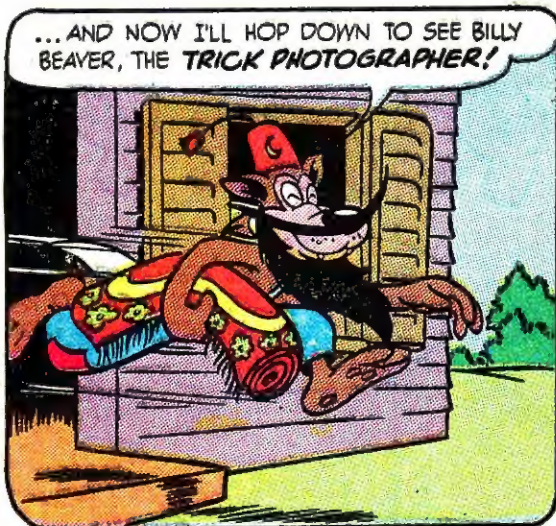
PETER PORKCHOPS

PHOOEY! BAH! BROKE AGAIN! I SURE WISH THERE WAS SOME WAY I COULD RAISE A LITTLE CASH--*WITHOUT WORKING* FOR IT, NATURALLY!

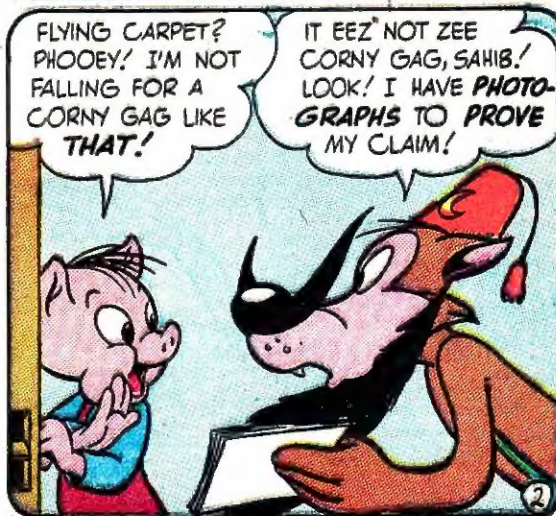
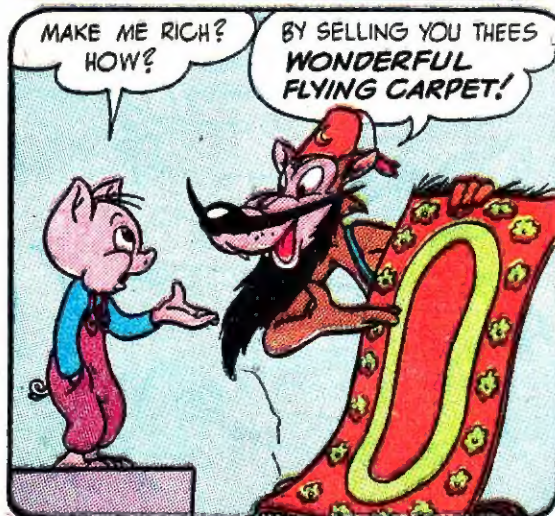
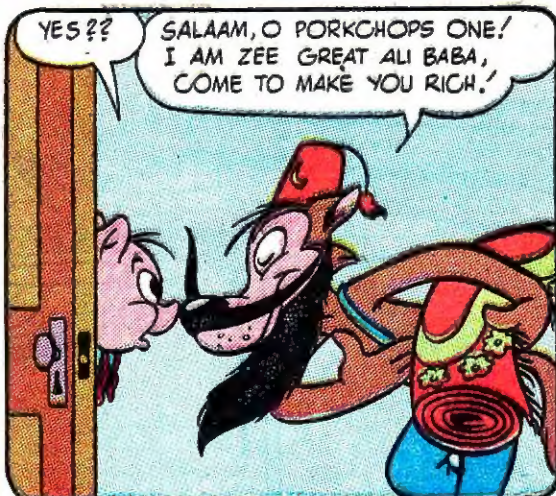
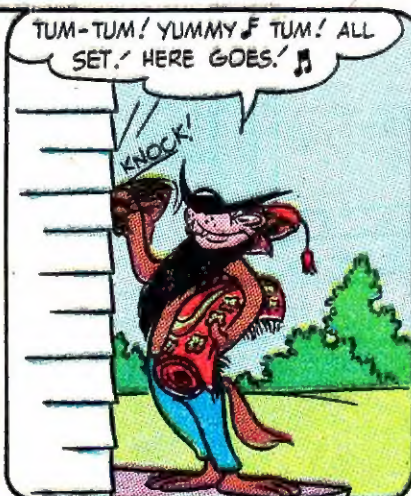


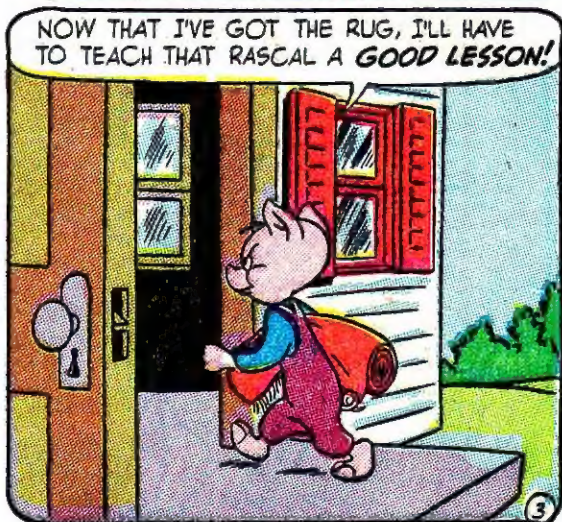
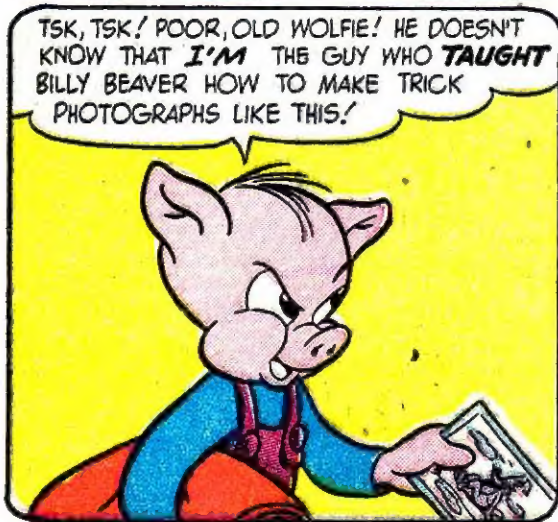
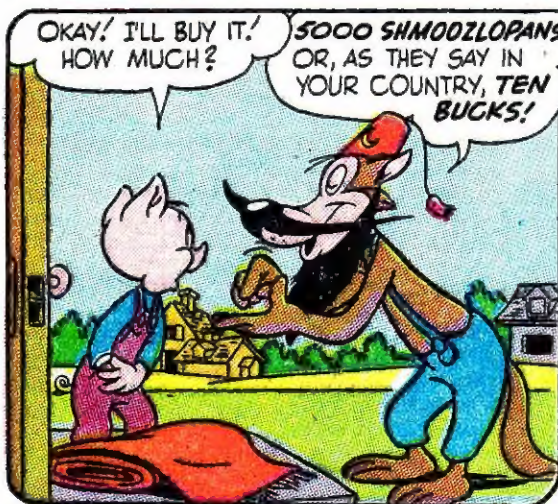
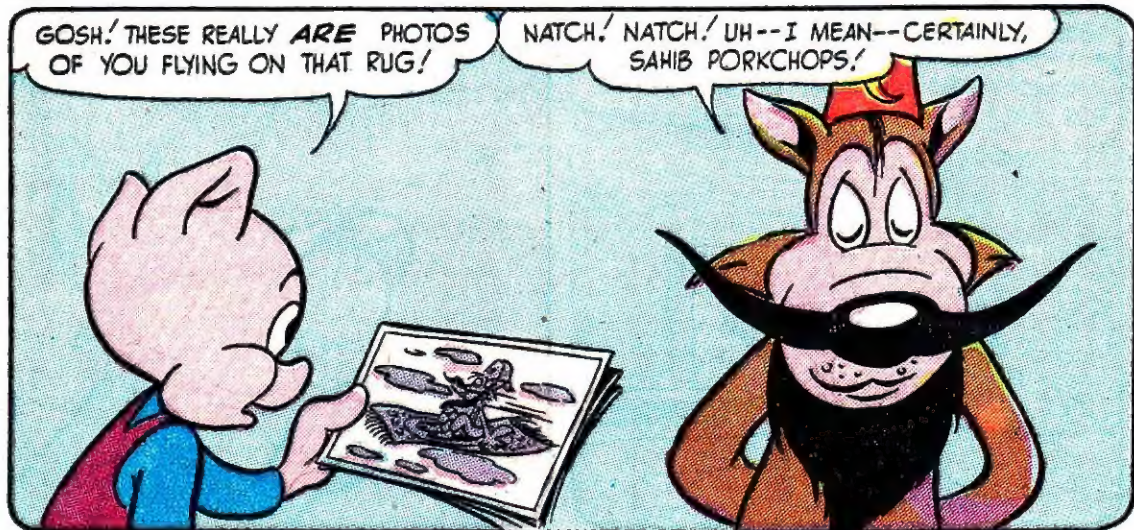
OBOY! THIS CARPET! THE VERY THING I NEED! WITH MY BRAINS AND PETERS BANKROLL, I CAN'T MISS!

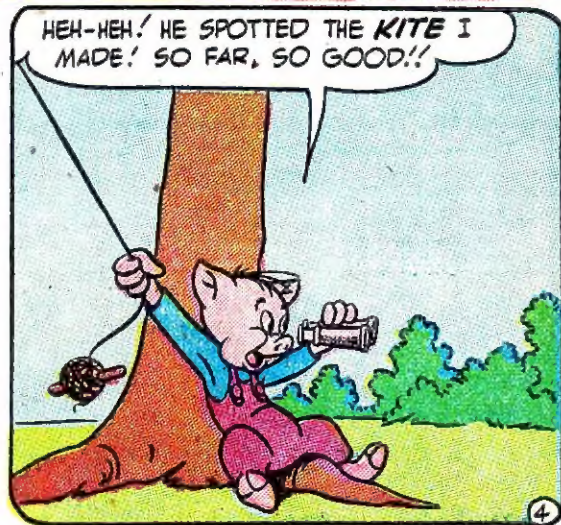
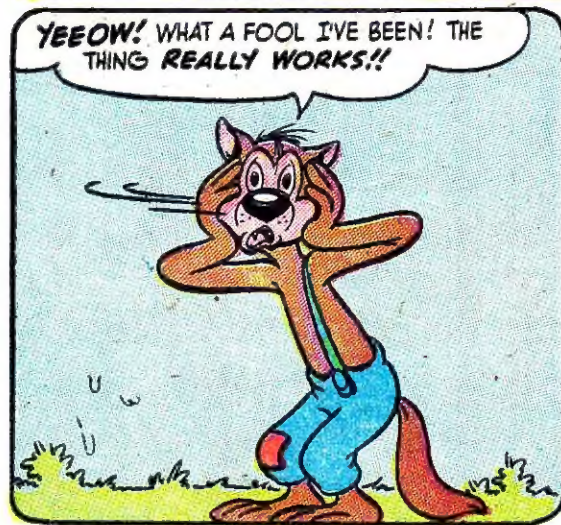
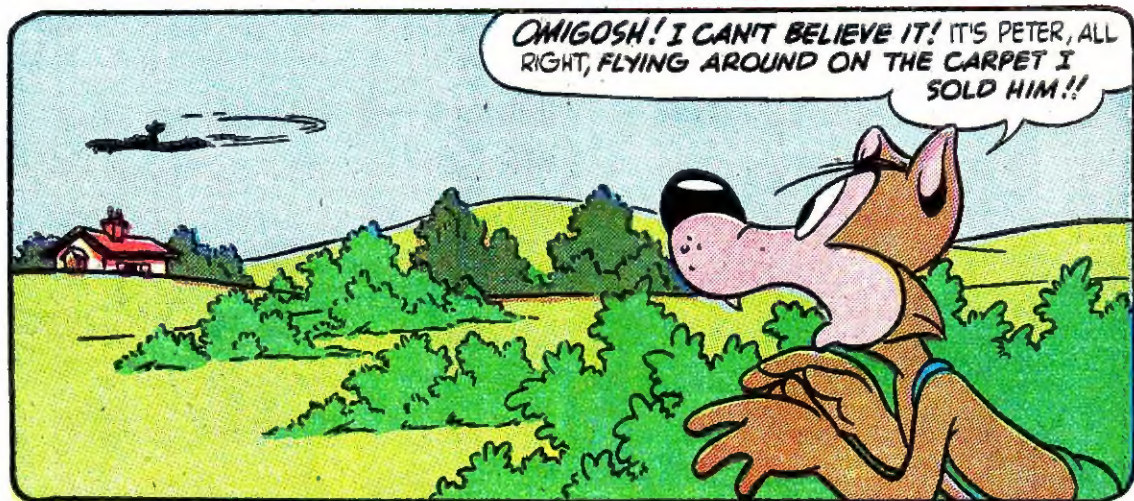
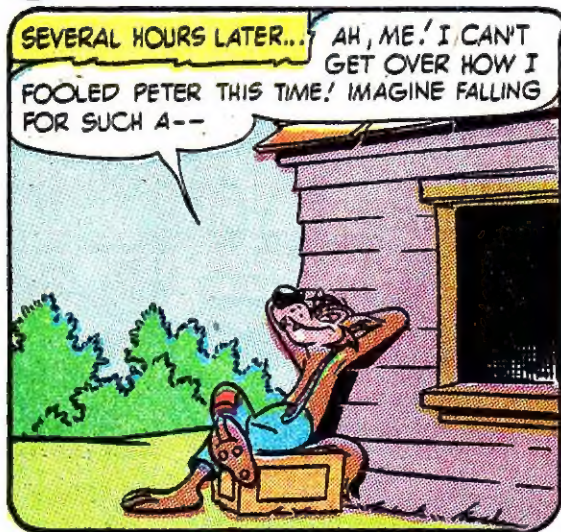


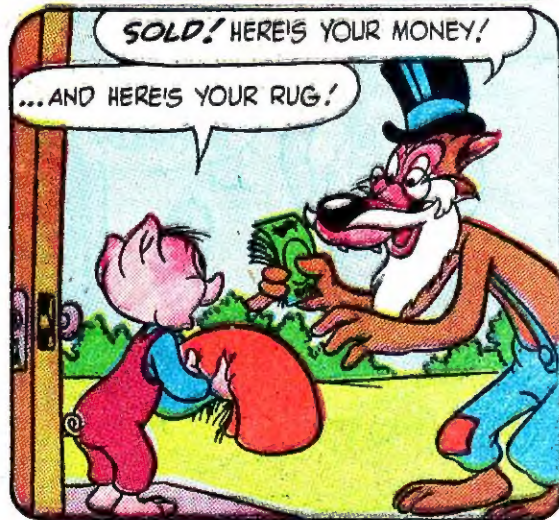
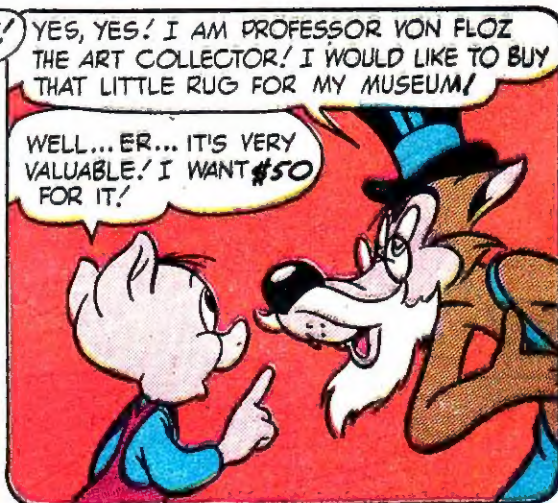
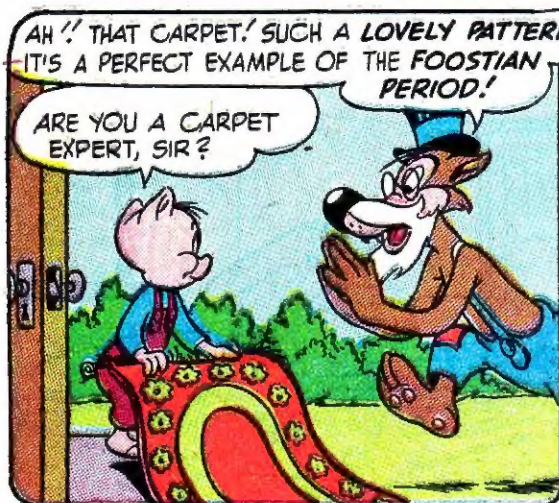
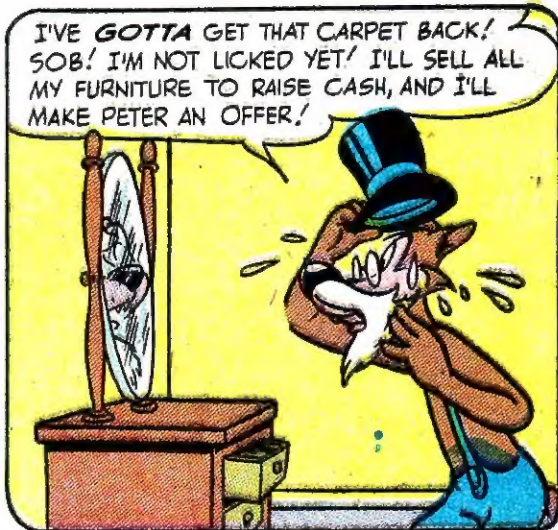


THREE
HOURS
LATER





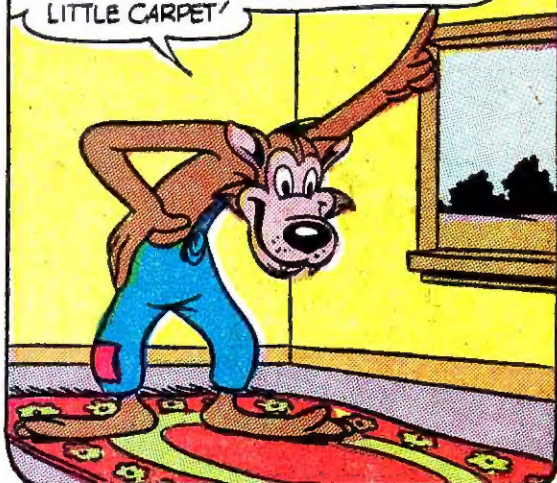




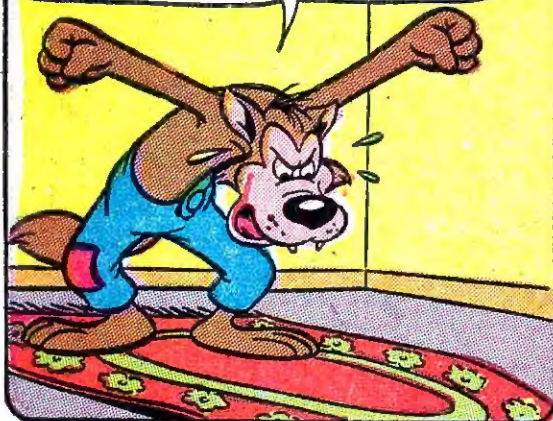
TEE-HEE! POOR WOLFIE IS DUE FOR A SHOCK! THIS OUGHT TO TEACH HIM NOT TO TRY THOSE TRICKS ON *ME* ANY MORE!



OKAY! HERE WE GO! *START FLYING, LITTLE CARPET!*



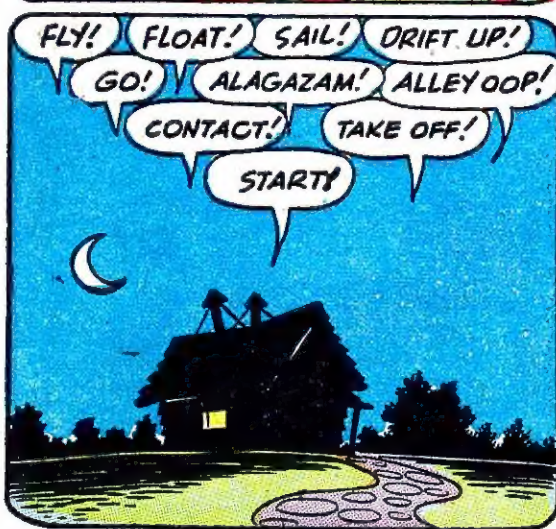
COME ON! FLY! SAIL! GO UP IN THE AIR! QUIT STALLING, WILL YOU??!



OMIGOSH! THERE MUST BE SOME KIND OF SECRET WORD FOR GETTING THE THING STARTED! I'LL JUST HAVE TO TRY EVERYTHING!

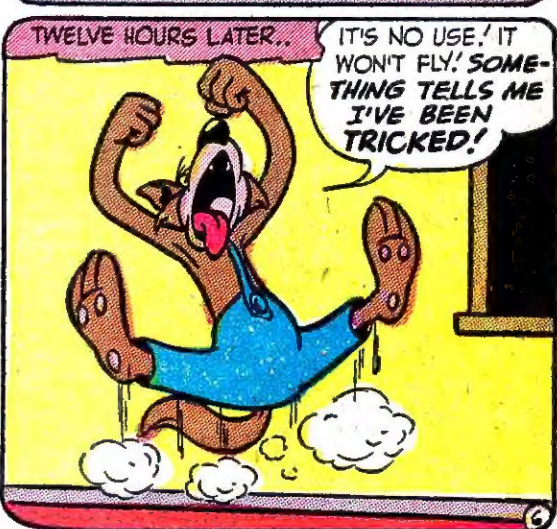


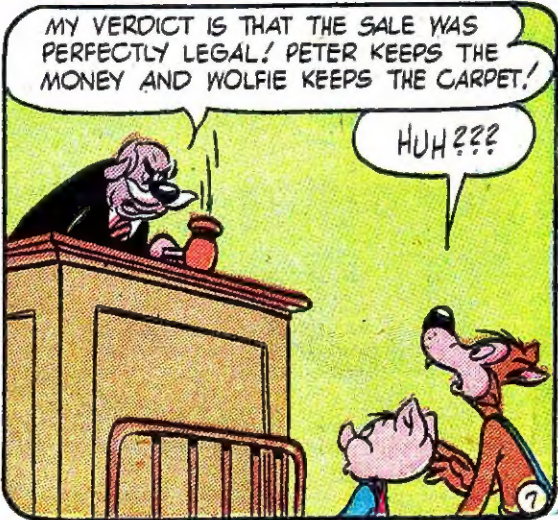
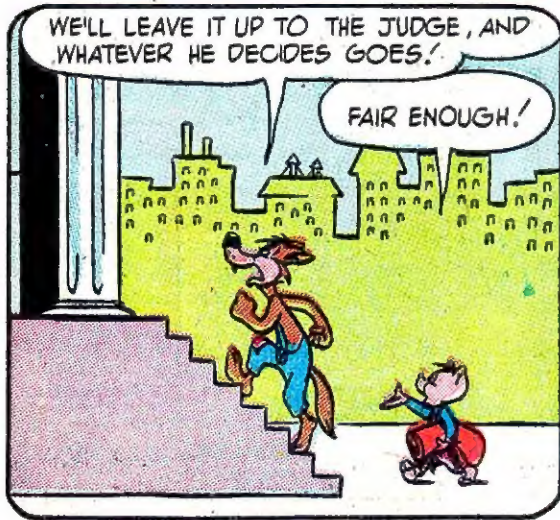
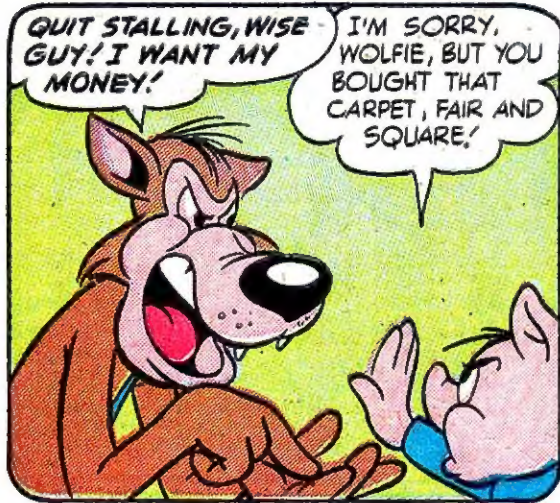
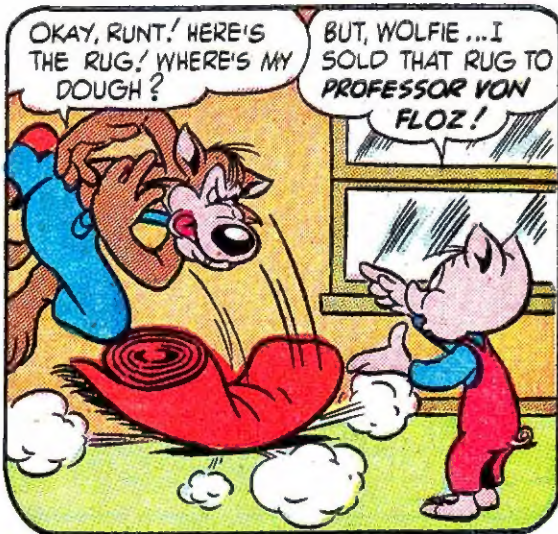
FLY! FLOAT! SAIL! DRIFT UP!
GO! ALAGAZAM! ALLEY OOP!
CONTACT! TAKE OFF!
STARTY!

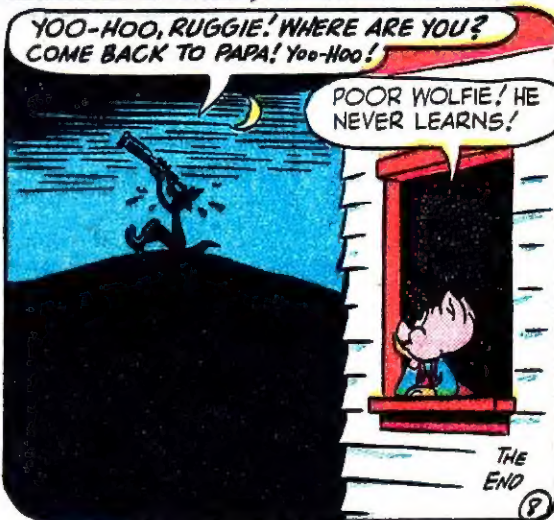
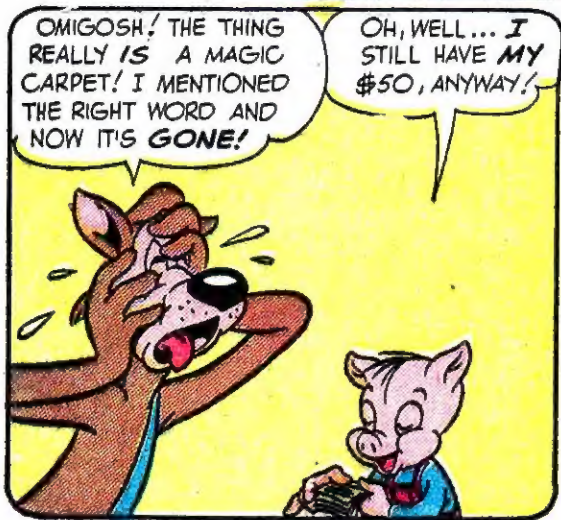
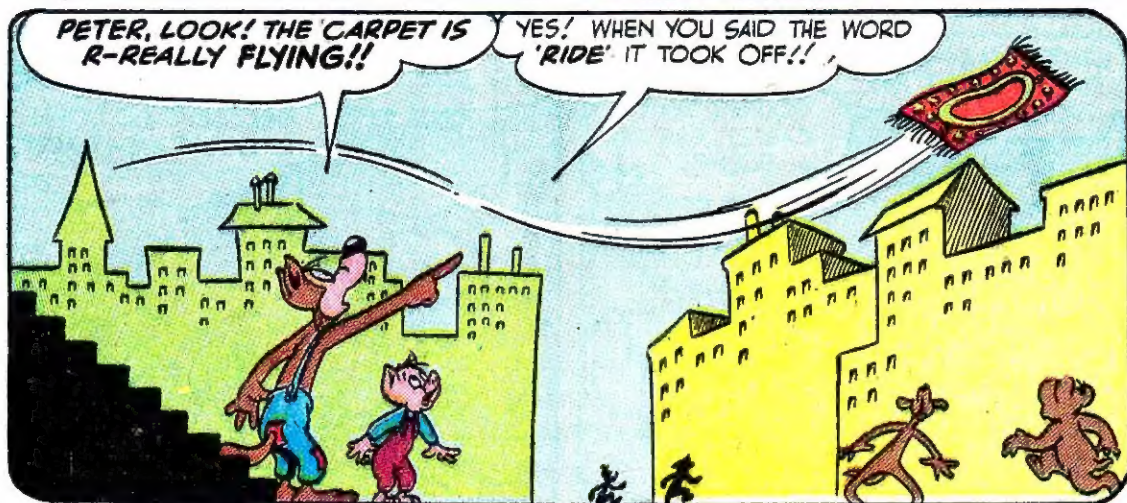
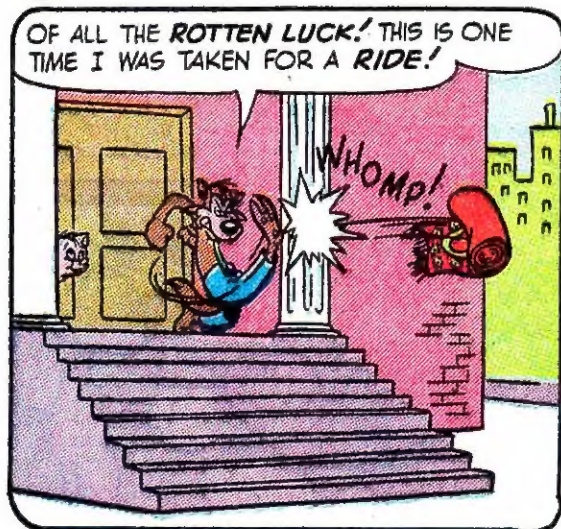


TWELVE HOURS LATER...

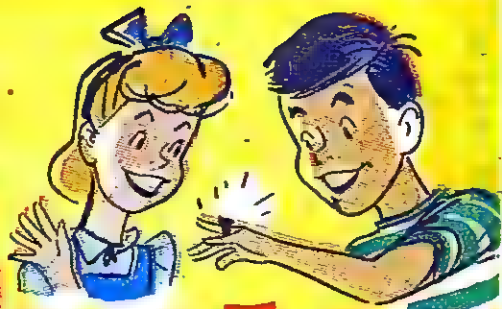
IT'S NO USE! IT WON'T FLY! *SOME-THING TELLS ME I'VE BEEN TRICKED!*







NOW! PRIZE PLASTIC PICTURE RINGS



**ONE RING IN EVERY BOX
OF Kellogg's RAISIN BRAN**

No Waiting—No Box Tops!



**16 Different
Pictures!**

**6 Bright
Colors!**

**Wear 'em!
Collect 'em!
Swap 'em!**

WHAT YOU GET! Open a box of Kellogg's Raisin Bran and get your prize! A bright-colored genuine plastic ring with a picture on top! Pictures of airplanes, cowboys, Indians, sport stars, movie stars! These prize picture rings fit any finger! Most important, you get this double-treat: plump honeycomb raisins, with Kellogg's nourishing golden-crisp flakes!

**Surprise—entirely new series
of prizes coming soon!**

**Kellogg's
RAISIN
BRAN
CEREAL WITH FRUIT**



word HUNT

Key-word

FELINE

HOW MANY DIFFERENT FOUR-LETTER WORDS CAN YOU FIND HIDDEN IN THE *key-word*? YOU CAN HUNT ALONE OR COMPETE WITH A FRIEND, THE ONE BAGGING THE MOST WORDS BEING DECLARED WINNER.

15 MINUTES IS THE TIME ALLOTTED FOR PLAY. (AS AN EXAMPLEIF THE *key-word* WAS OSTRICH, YOUR "WORD HUNT" MIGHT TURN UP... STIR, COST, RICH AND HOST). SOME OF THE WORDS IN HIDING ARE LISTED BELOW. ANY OTHERS YOU UNEARTH ARE ACCEPTABLE. READY? LET'S GO!



hidden
words

FEEL-FILE-FINE-LINE
FLEE-LIFE

ADVERTISEMENT

OUR BUNCH ALL MUNCH

NESTLÉ'S
CRUNCH
MILK CHOCOLATE

NESTLÉ CRUNCH

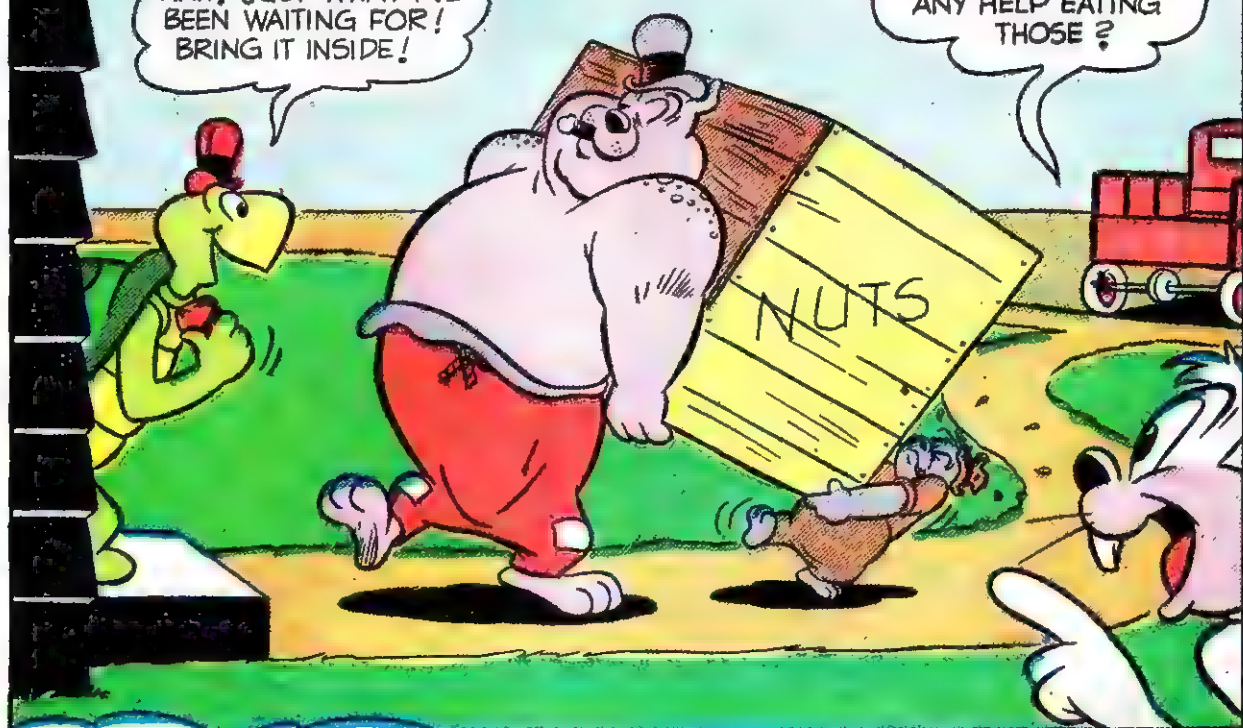
WON'T YOU JOIN US, TOO?

Delicious-Different

THE TORTOISE AND THE HARE

AAH! JUST WHAT I'VE BEEN WAITING FOR! BRING IT INSIDE!

HEY, PAL! WANT ANY HELP EATING THOSE?



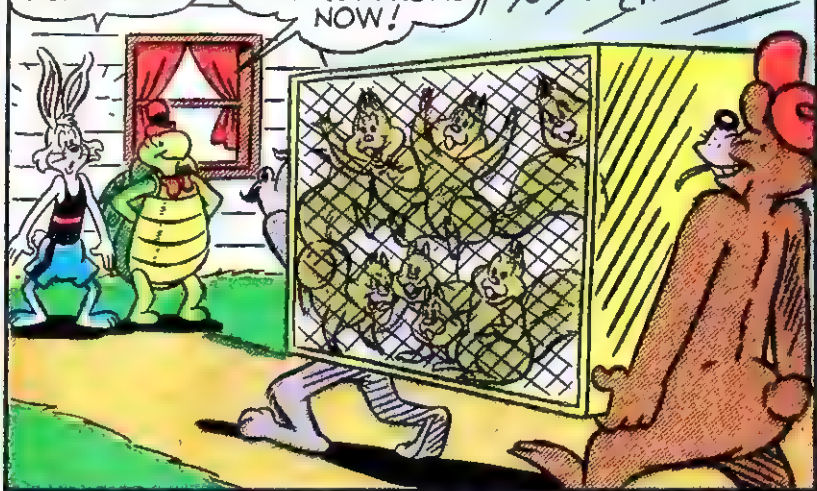
NO THANK YOU, HARRY! I DON'T INTEND TO EAT THEM!

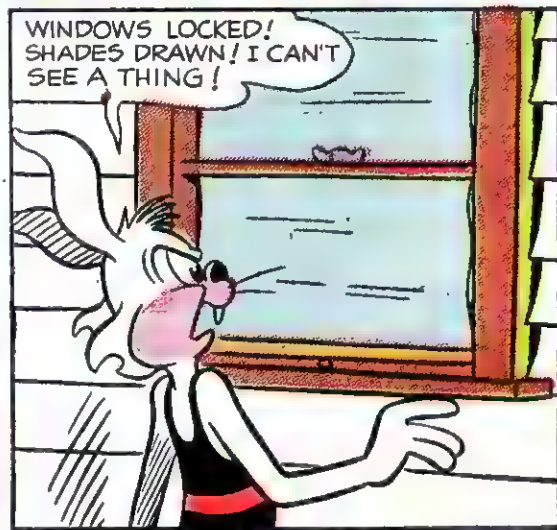
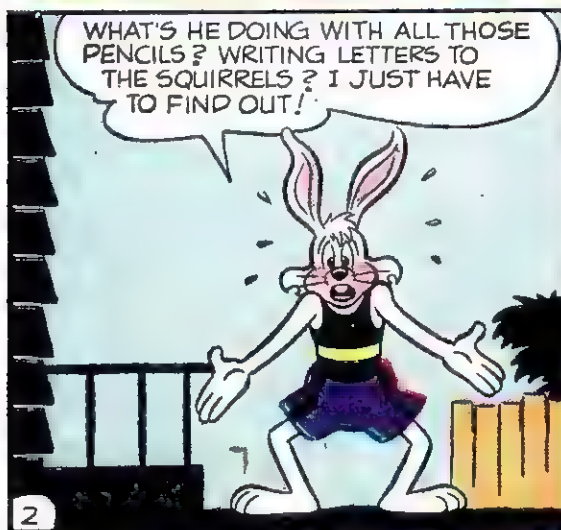
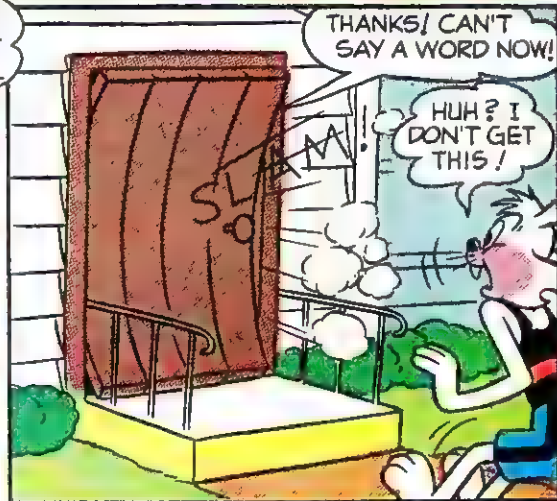
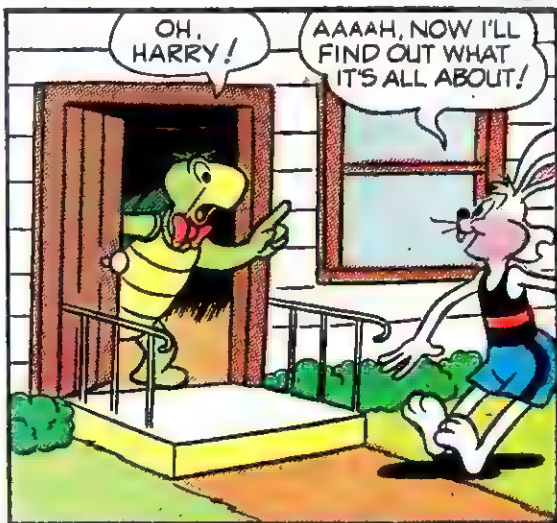
NOT GOING TO EAT THEM? WHAT ELSE?

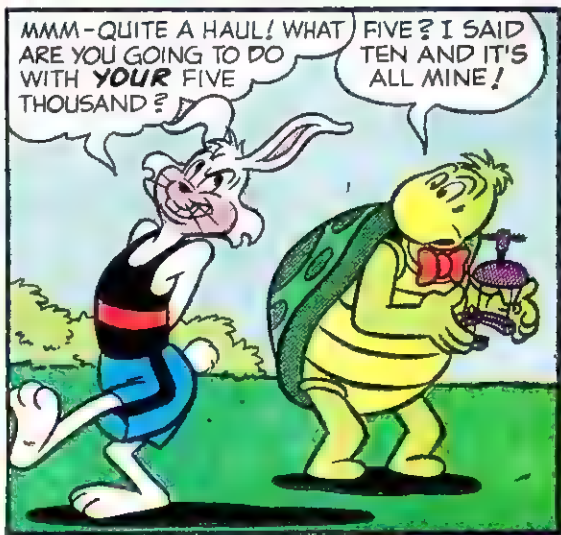
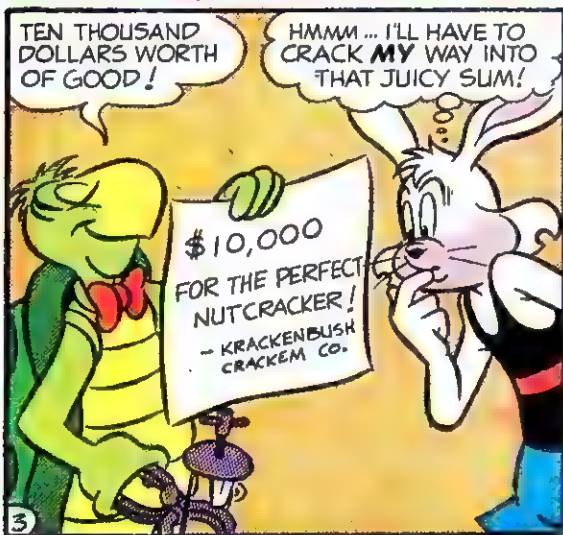
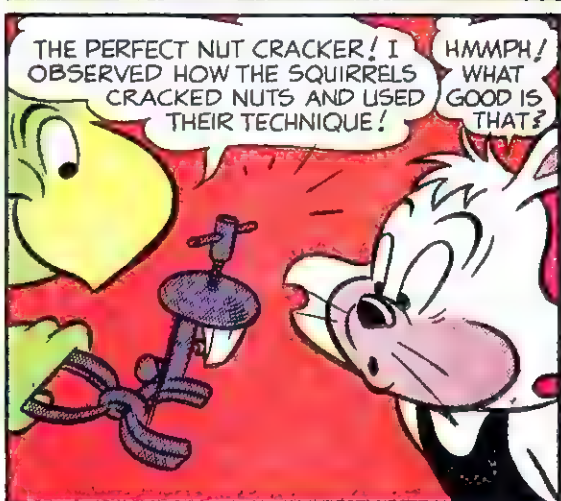
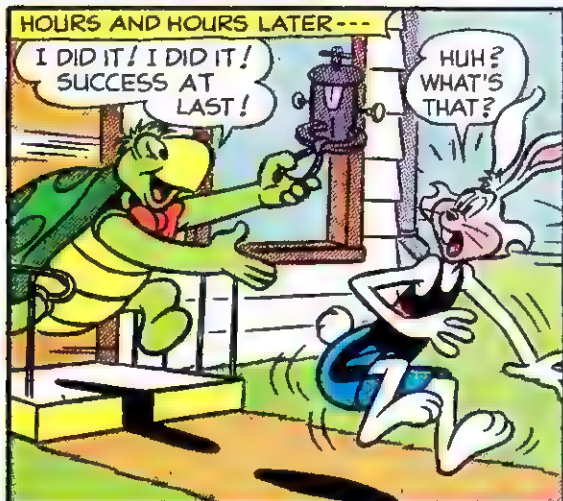
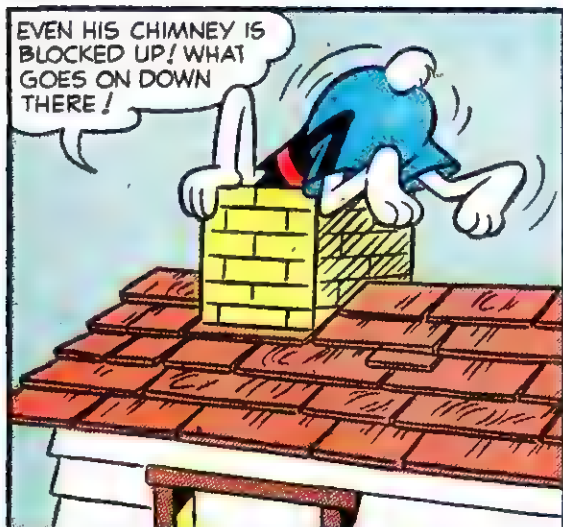
WHAT GIVES? TAKING IN BOARDERS?

SORRY, HARRY! I CAN'T ANSWER ANY QUESTIONS NOW!

CHEEE CHREEE!

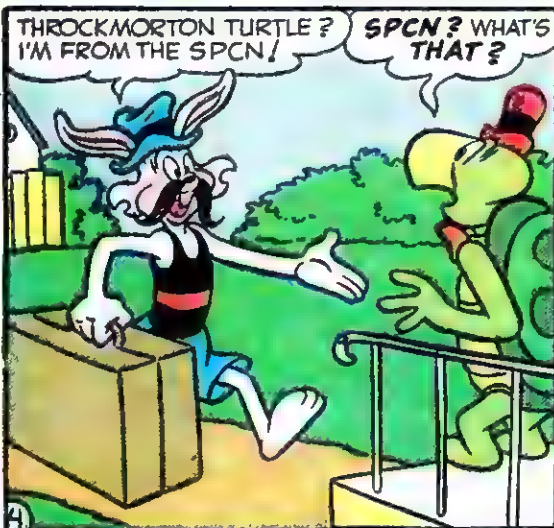
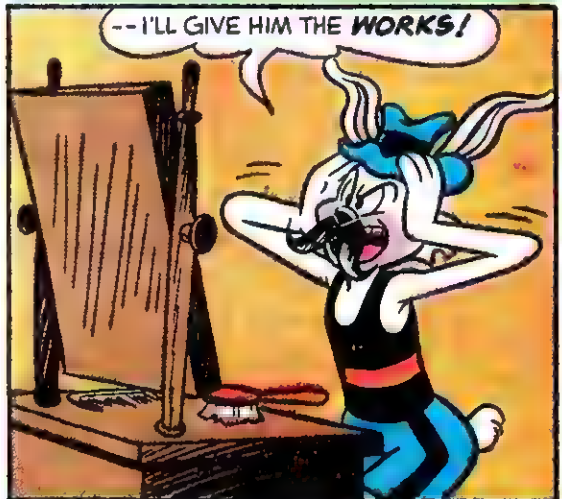
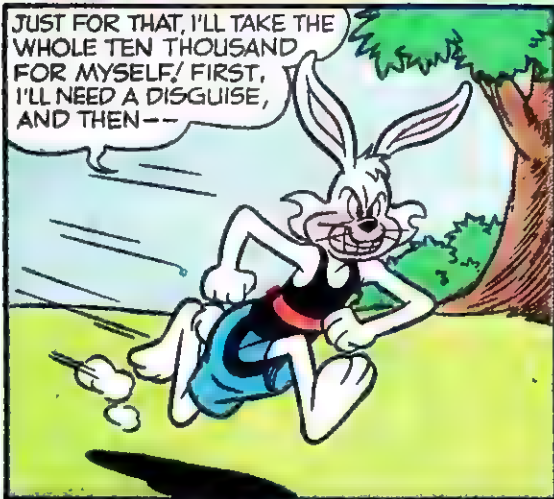
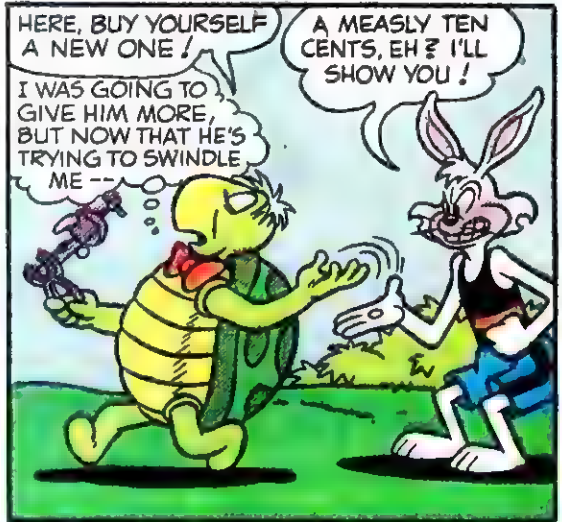


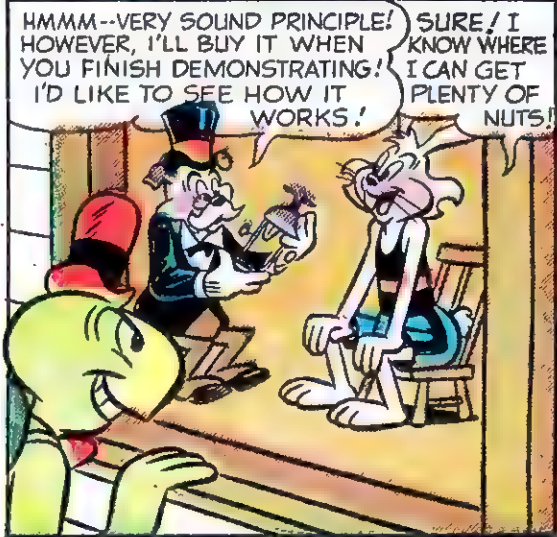
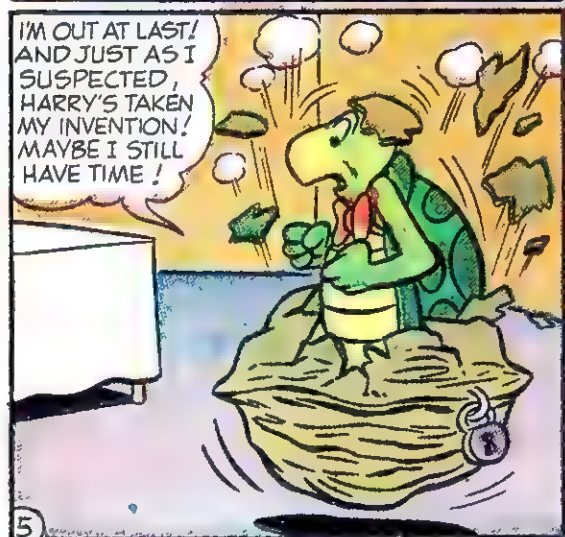
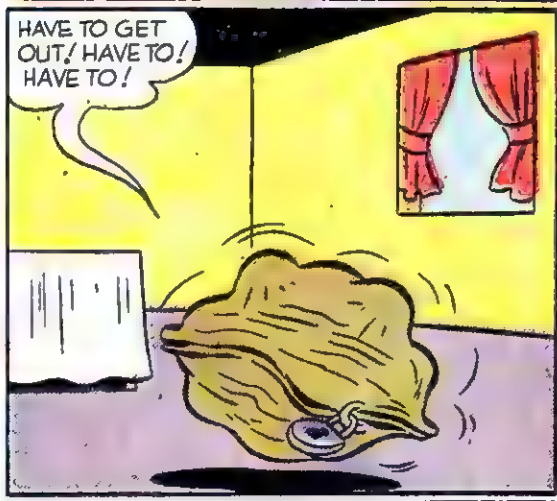
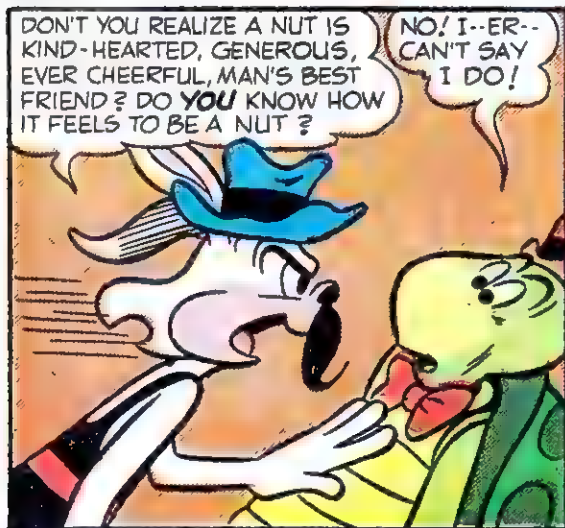


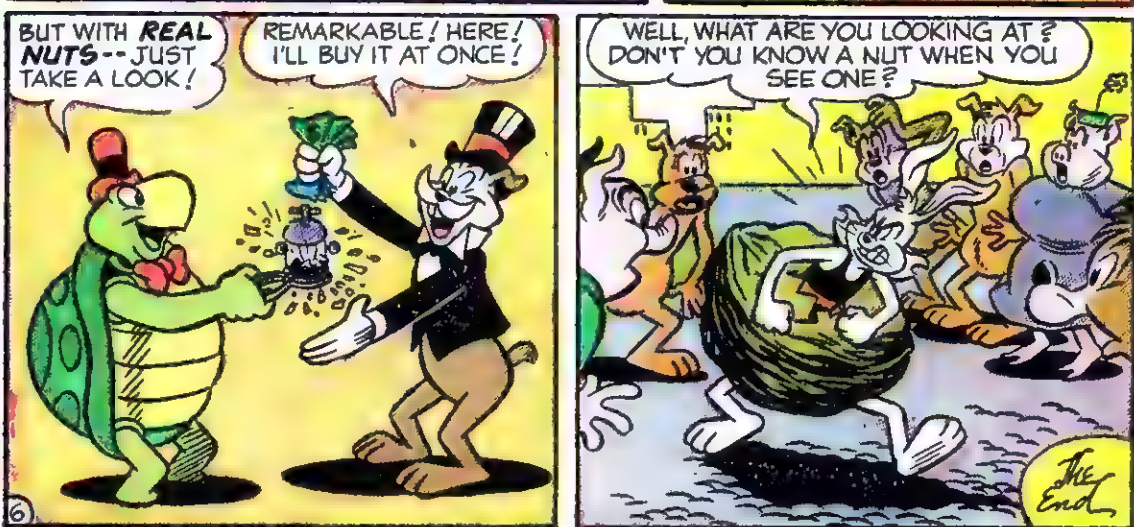
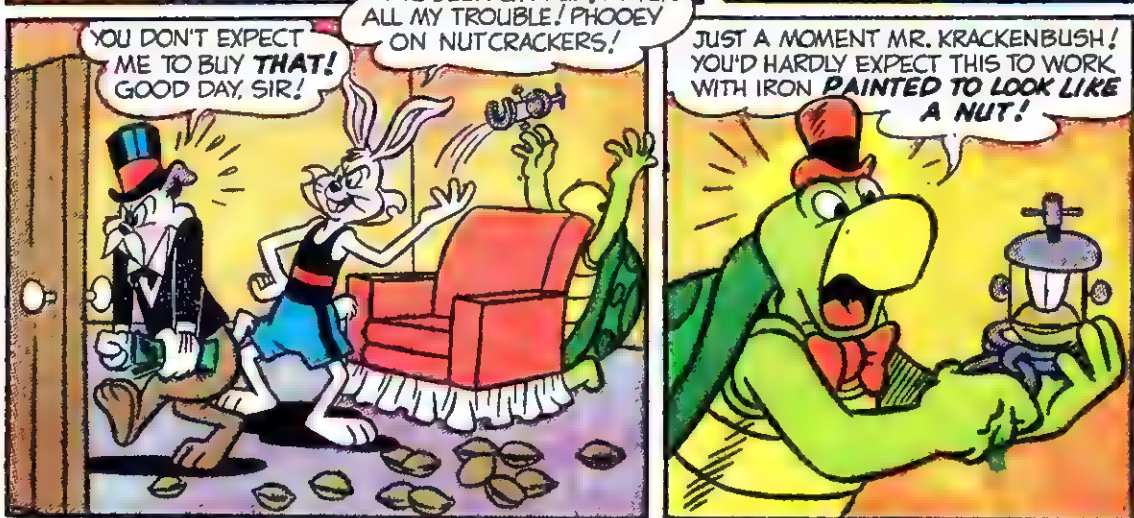
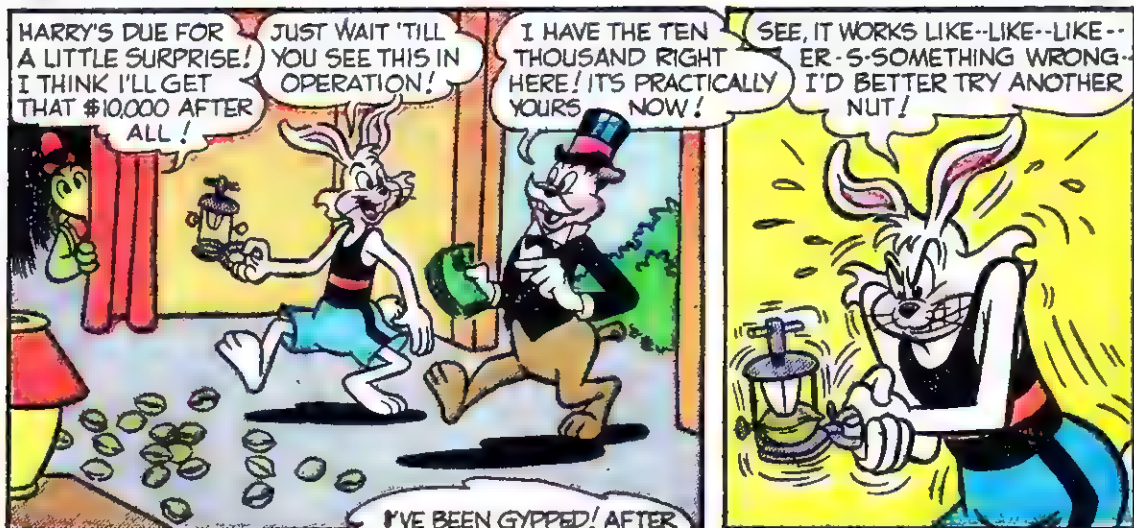


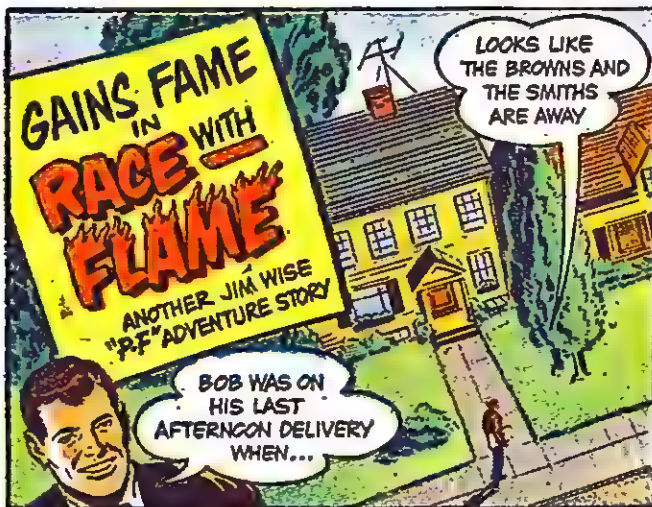


LEADING SCREEN COMICS







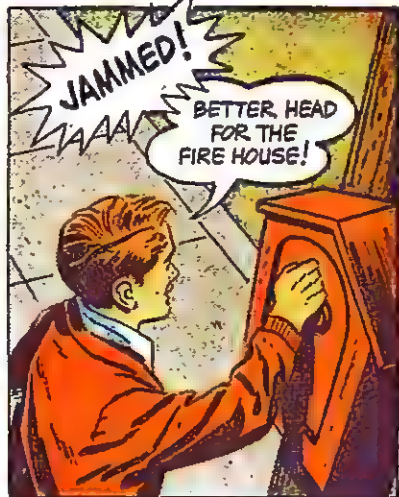


JIM WISE TELLS WHY "P-F" CANVAS SHOES HELP YOU GO FULL SPEED LONGER!

1. THE ALL-IMPORTANT "P-F" RIGID WEDGE HELPS KEEP THE 3 MAIN SUPPORTING BONES OF THE NORMAL FOOT IN PROPER POSITION.
2. SPONGE RUBBER CUSHION

"P-F" = MEANS POSTURE FOUNDATION

* TRADE MARK



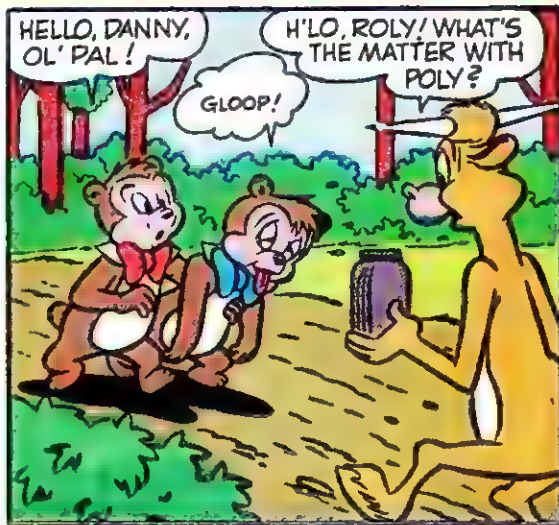
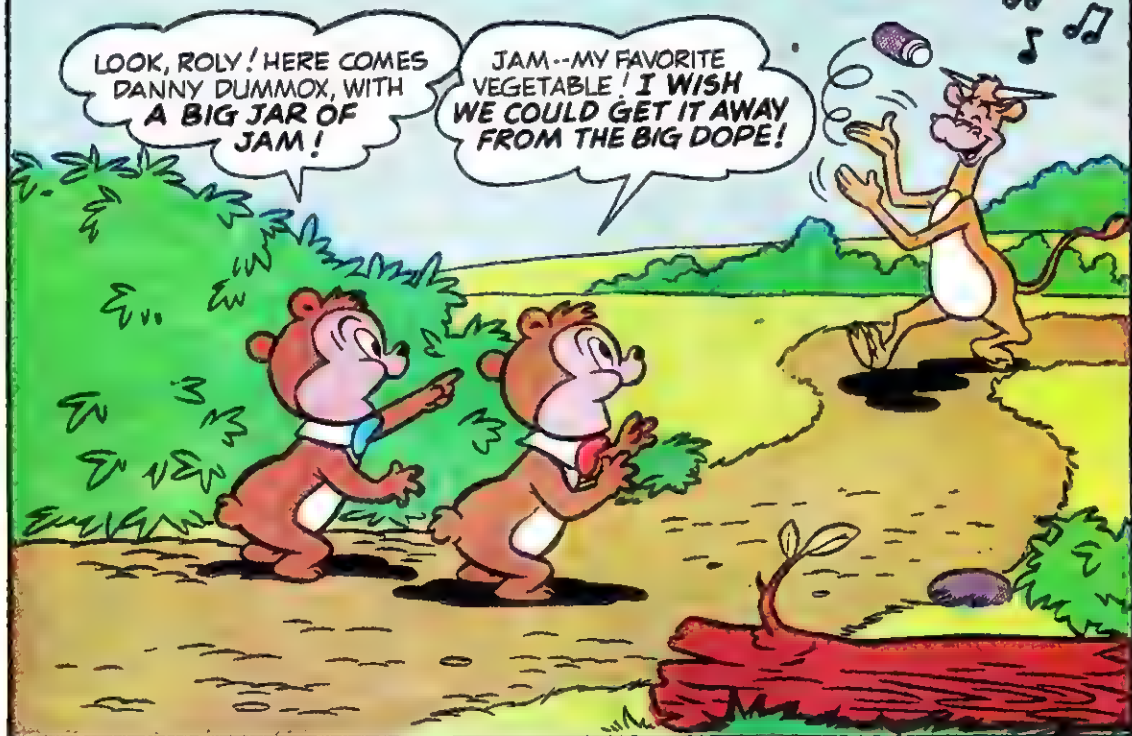
GOOD ADVICE FROM JIM WISE!

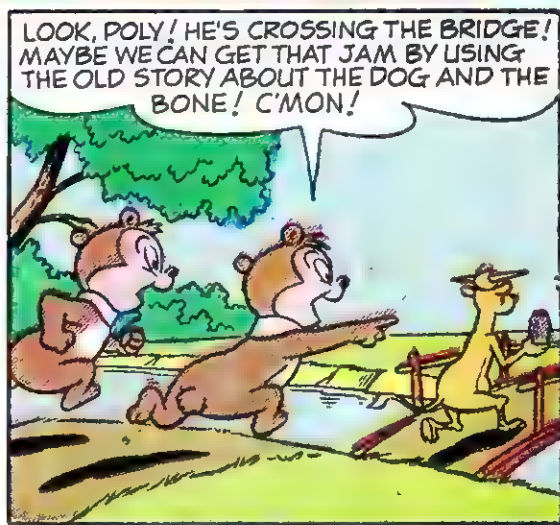
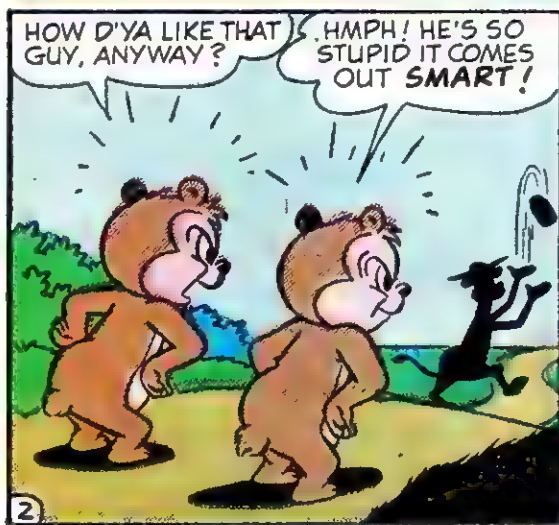
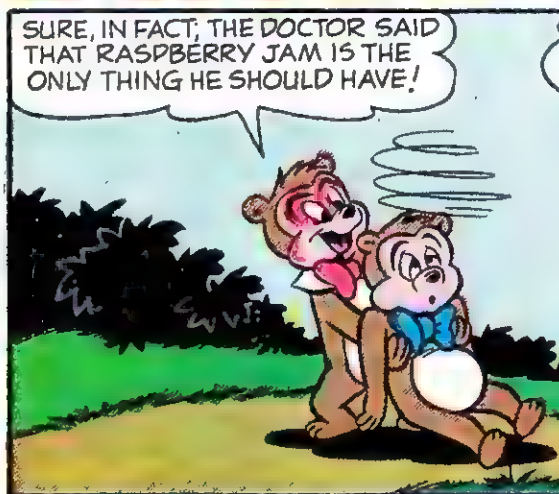
GET YOUR "P-F" CANVAS SHOES TODAY AND SEE FOR YOURSELF HOW THEY HELP:

1. LESSEN FOOT STRAIN
2. YOU GO FULL SPEED LONGER
3. GUARD AGAINST FLAT FEET
4. PROMOTE GOOD POSTURE

INSIST ON "P-F" CANVAS SHOES. MADE ONLY BY Hood Rubber Company and B.F. Goodrich

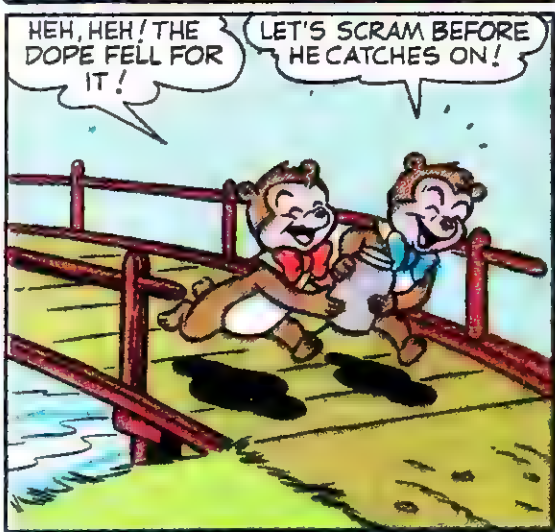
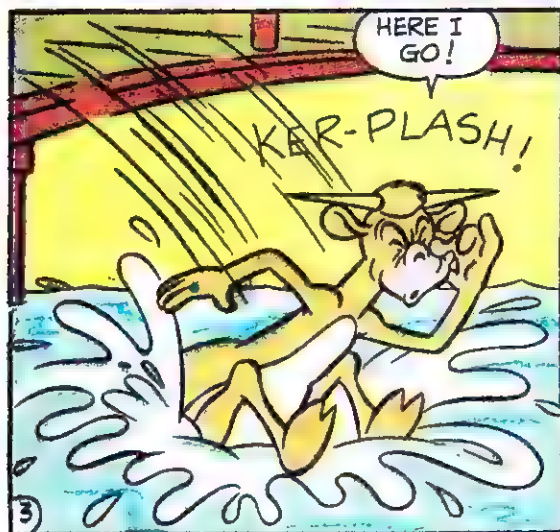
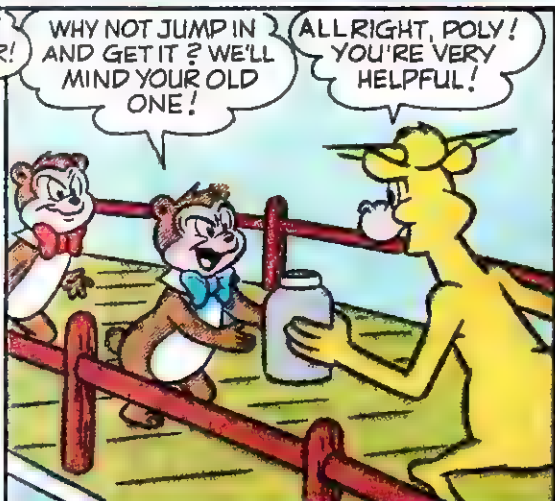
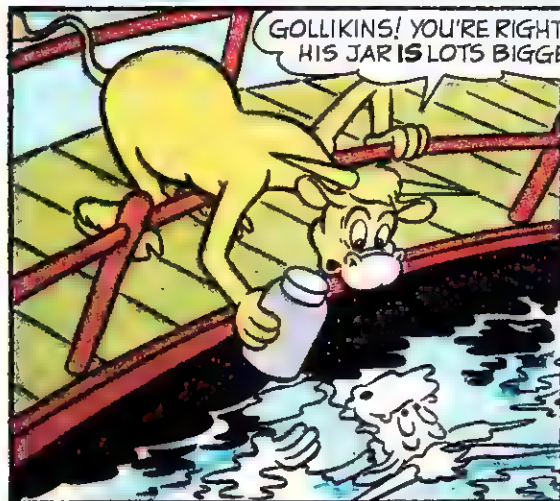
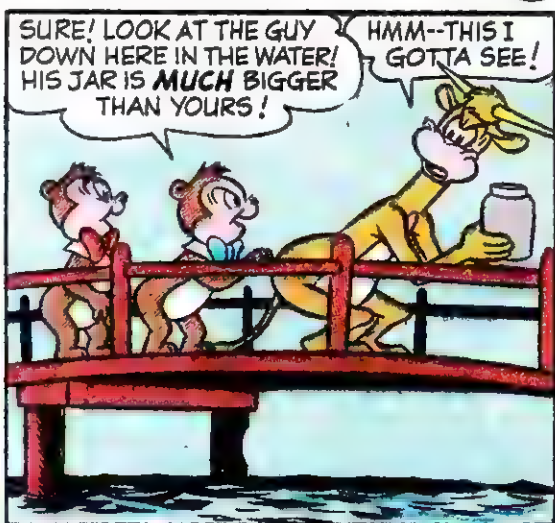
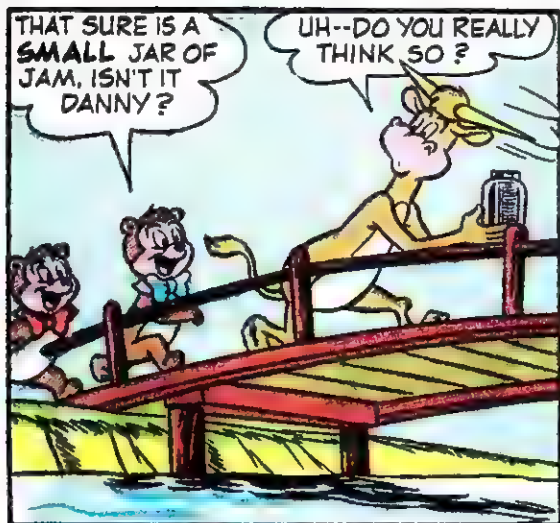
ROLY AND POLY

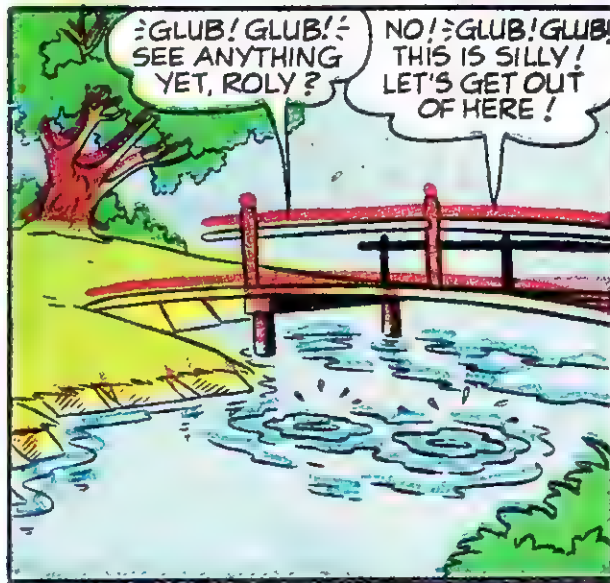
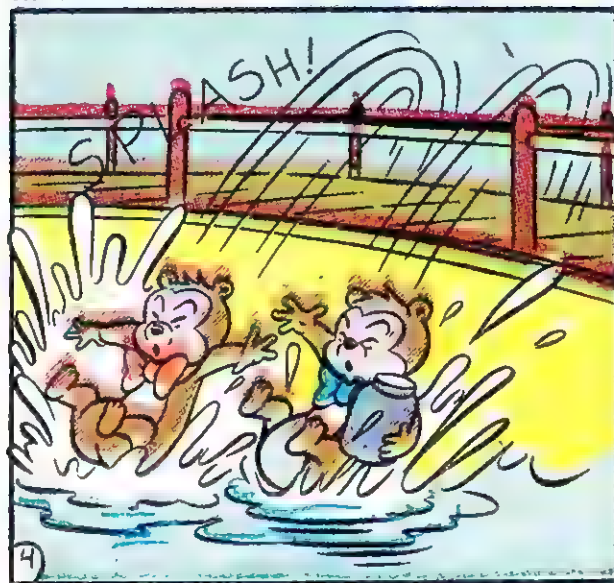
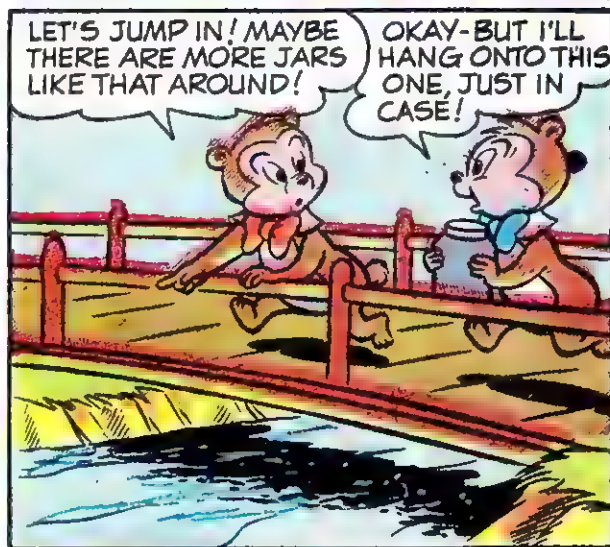
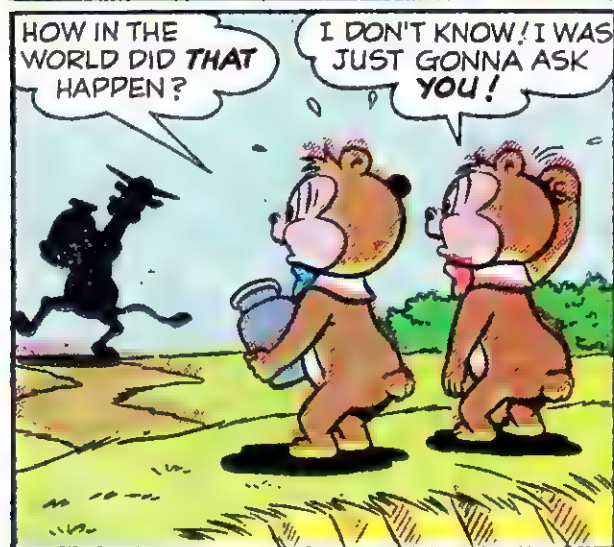
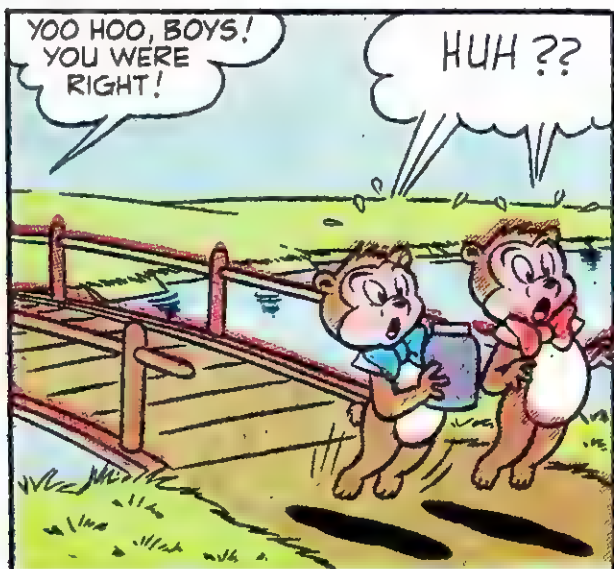


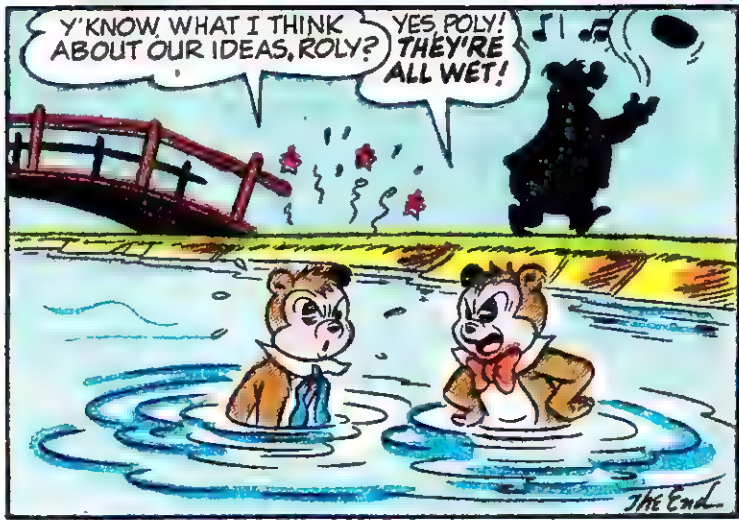
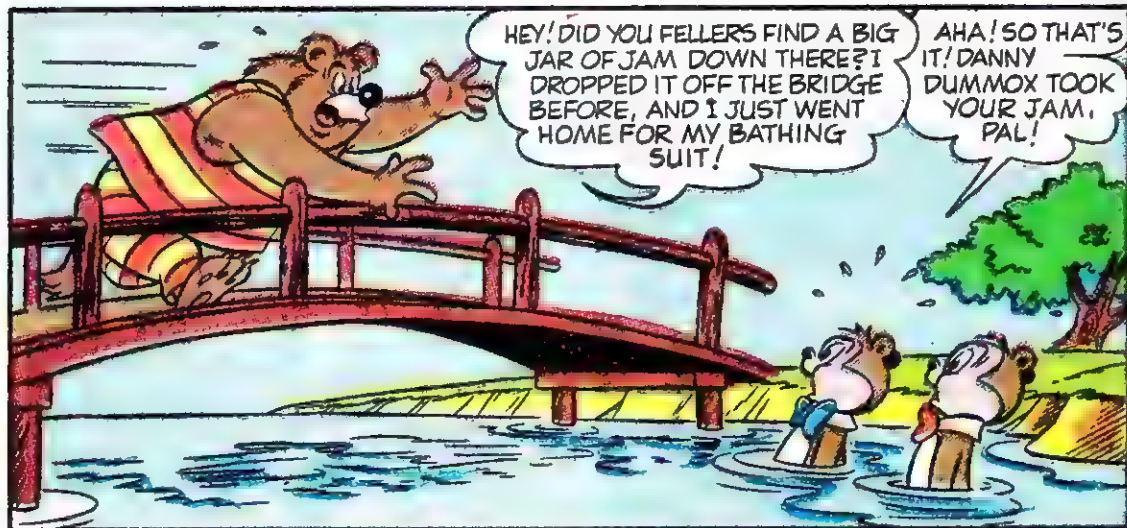




LEADING SCREEN COMICS







the "POPSICLE" TWINS AT GREAT SALT LAKE

**TESS AND TIM
DIVE FOR PEARLS**

GOSH, THIS GREAT SALT LAKE REALLY BURNS YOUR EYES

LOOK... THAT LADY LOST HER NECKLACE IN THE WATER

I CAN GET DOWN TO THE BOTTOM... BUT THE SALT WATER BLINDS ME

I'LL GIVE \$50 TO ANYONE WHO FINDS IT!

TRY YOUR "POPSICLE" WATER GOGGLES, TIM!

SWELL, THEY'LL KEEP THE SALT WATER OUT OF MY EYES!

I FOUND THEM!

HERE'S YOUR REWARD!

NOW YOU CAN BUY A SAVINGS BOND, TIM!

CONGRATULATIONS TIM, THAT WAS AN EXCITING DIVE!

ALMOST AS EXCITING AS THE GIFTS WAITING FOR KIDS IN YOUR GIANT "POPSICLE" GIFT LIST!

GET SWELL GIFTS... SAVE BAGS WITH POLKA DOTS!

or say "one stick" collection bag that reads "POPSICLE PETE" & SAVE THESE BAGS FOR GIFTS



#12 WATER GOGGLES
Easy to keep eyes open under water
Makes swimming safe and fun. Unbreakable lens, quality rubber.

175 BAGS or 40¢ & 20 BAGS



#31 RABBIT'S FOOT
Good luck carrying charm on 20-inch golden chain. Complete with belt clip.

50 BAGS or 10¢ & 10 BAGS



#84 SUPER STAMP PACKET
Prize mixture of 200 world stamps, containing largest stamp in the world. An excellent collection.

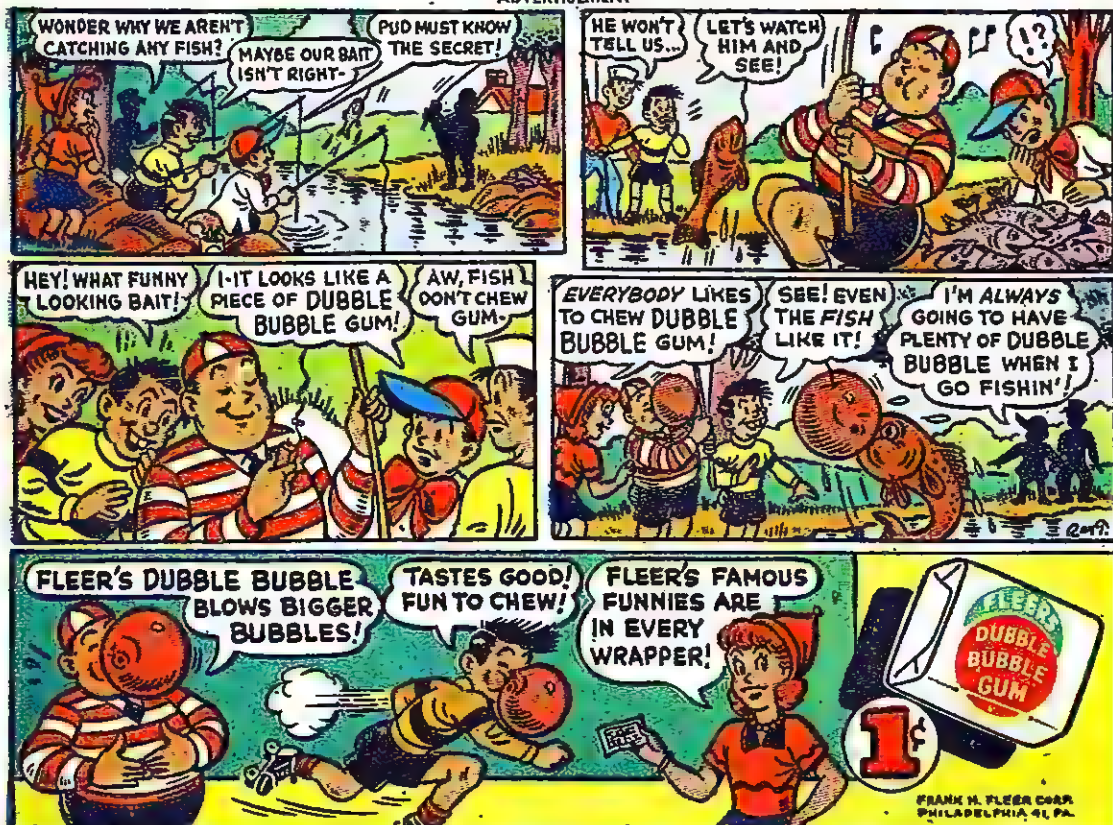
50 BAGS or 10¢ & 10 BAGS



GET THESE VALUABLE GIFTS and many more... ask for GIANT GIFT LIST... FREE

at your Ice Cream Store or write to "POPSICLE PETE" at address below

Address: **POPSICLE PETE**
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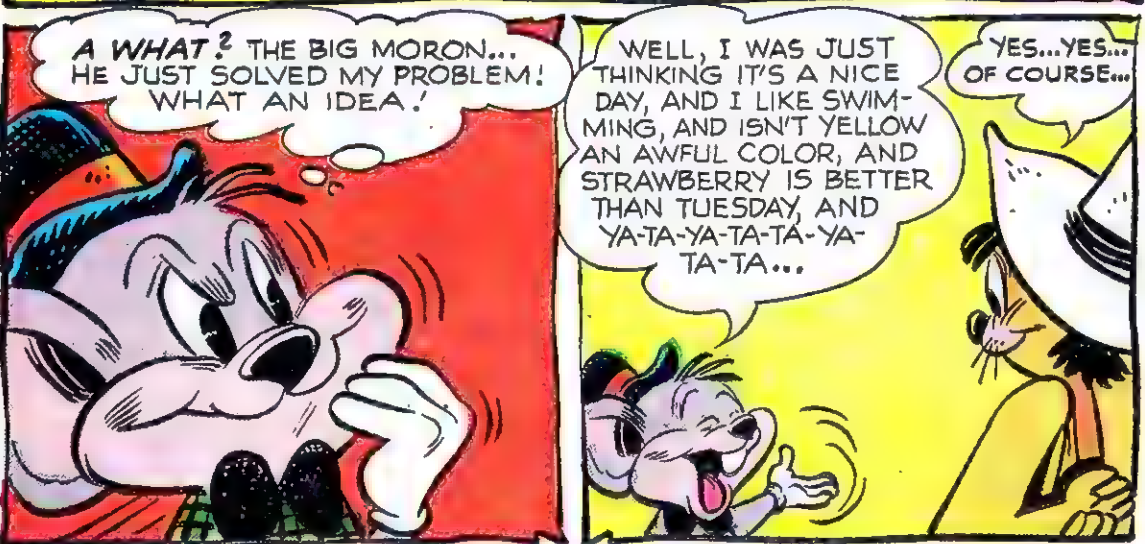
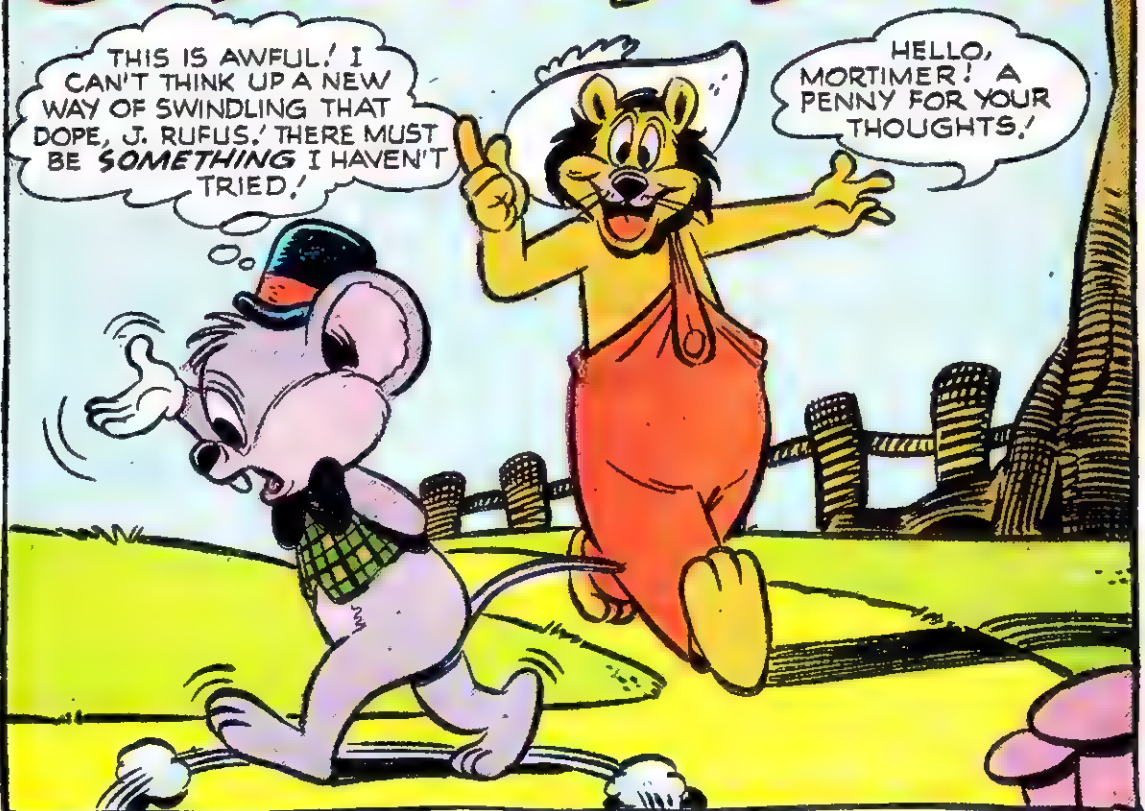
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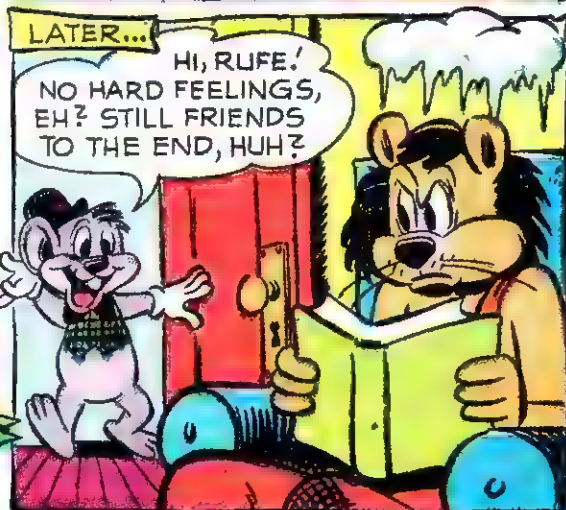
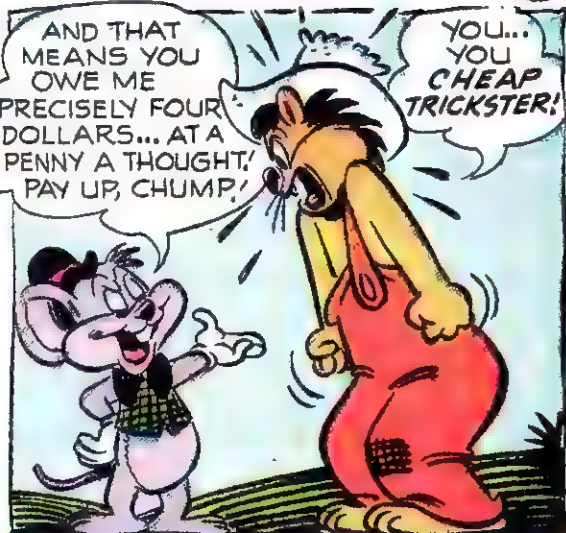
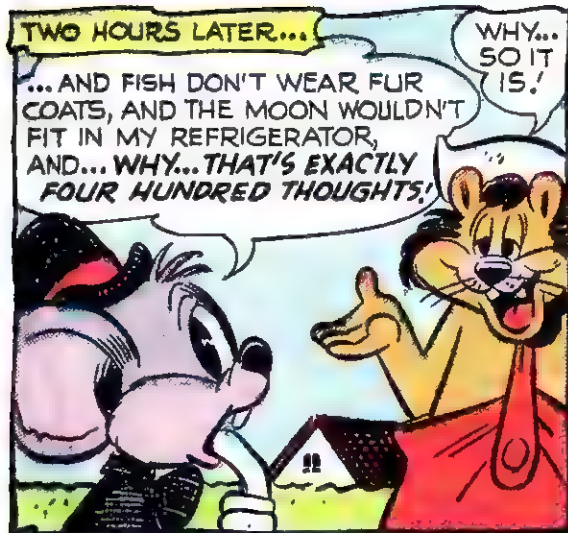
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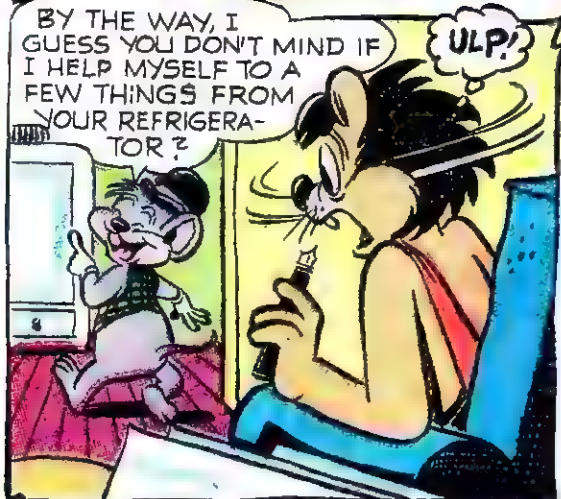
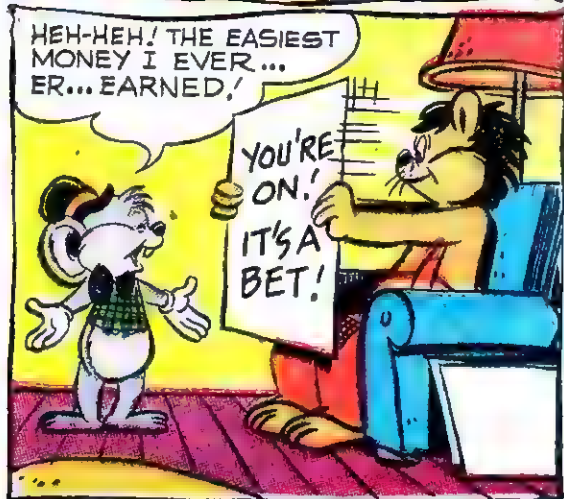
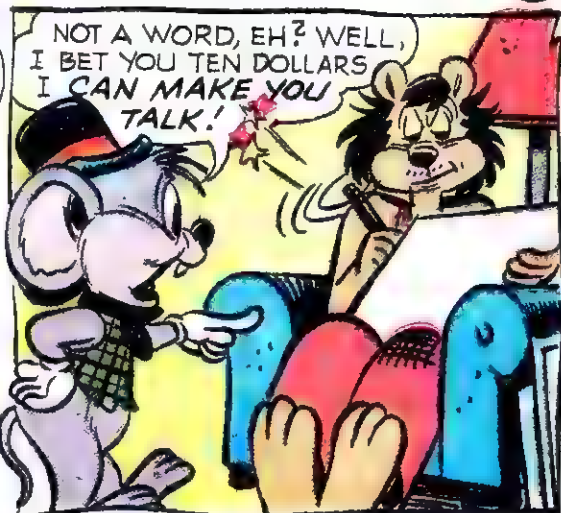
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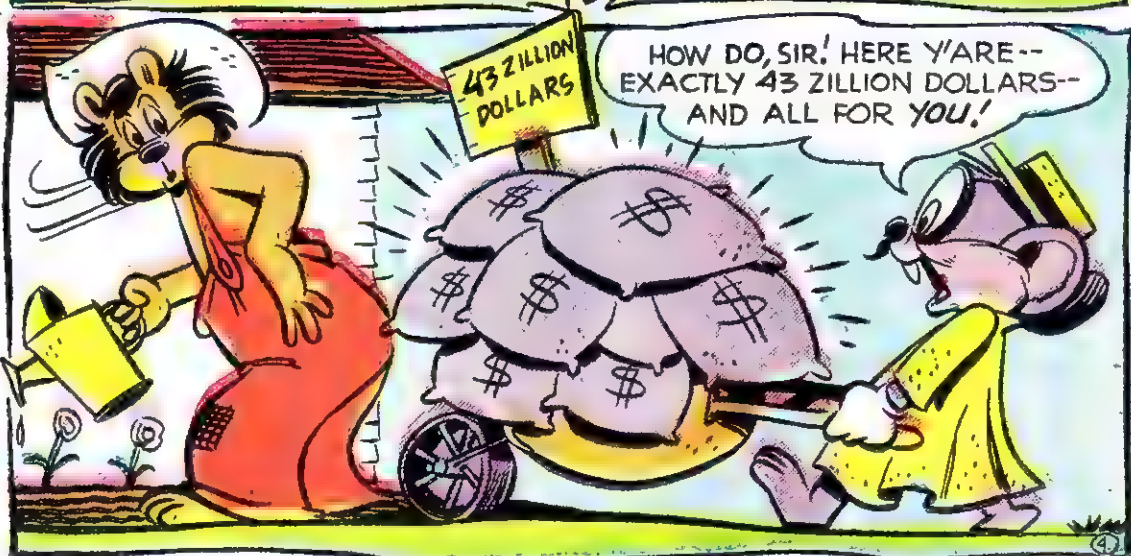
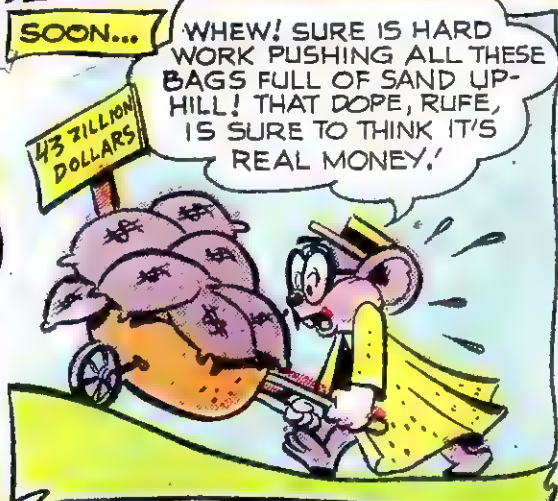
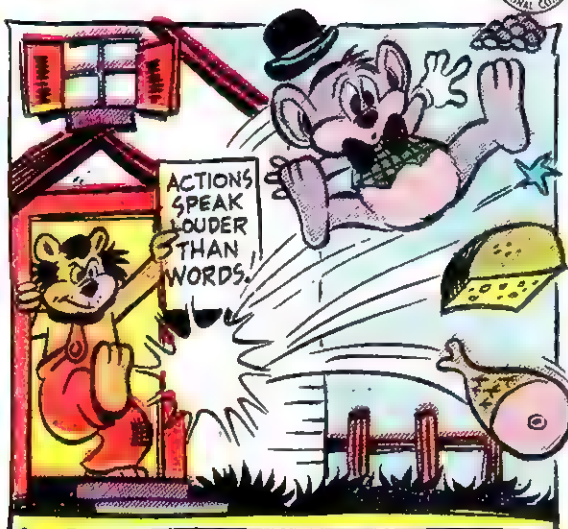
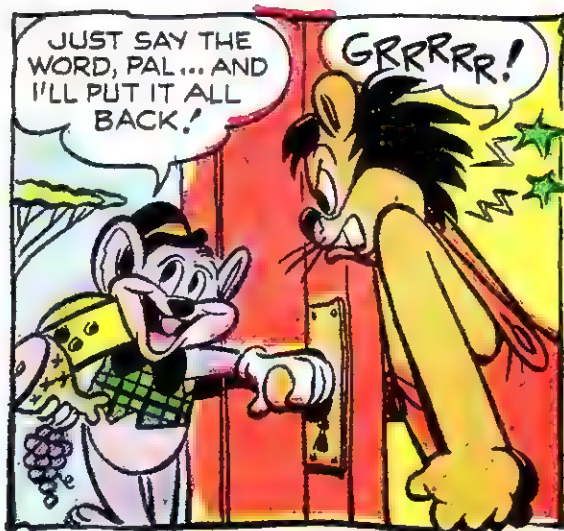
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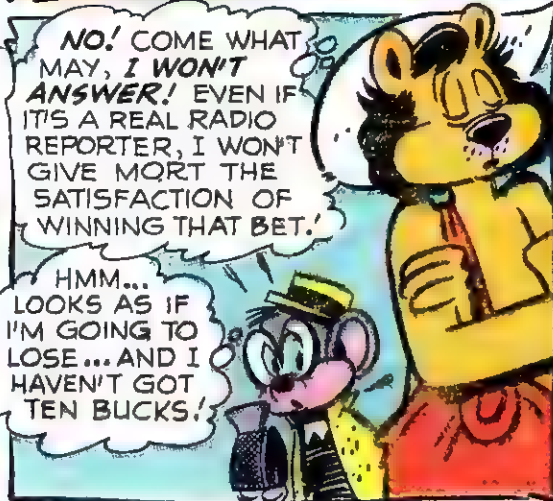
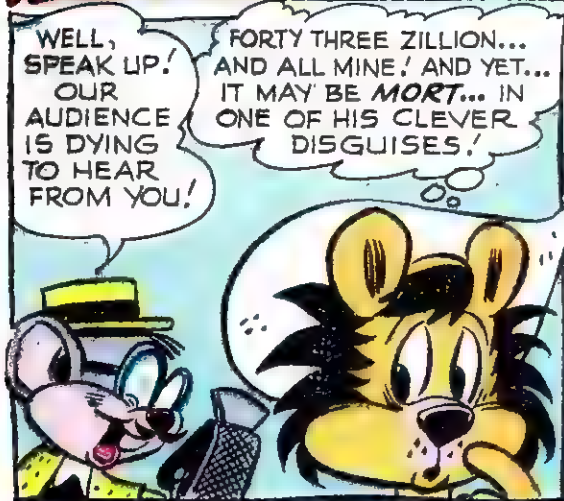
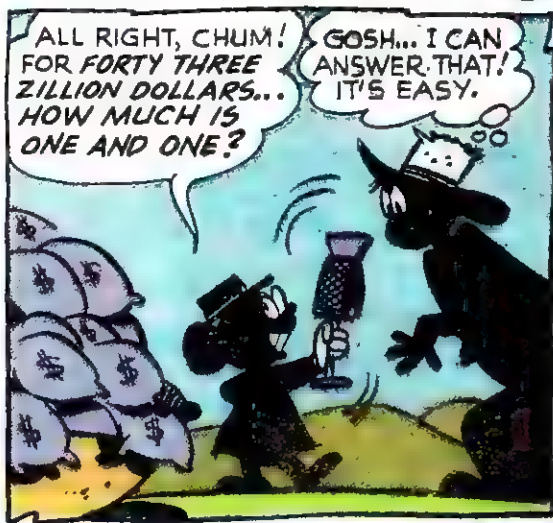
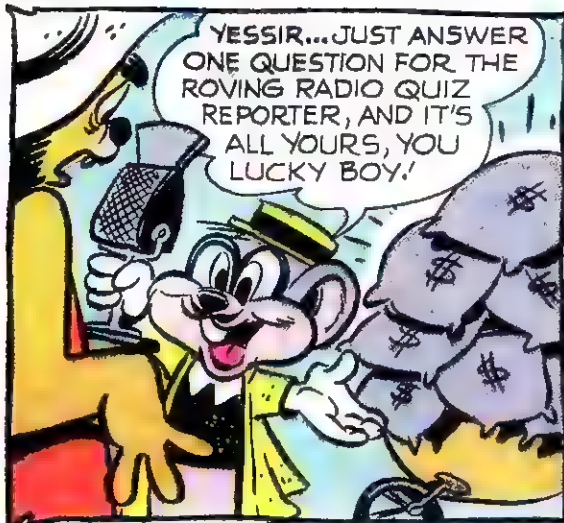
J. RUFUS LION













LEADING SCREEN COMICS



A LITTLE LATER...

HI, RUFE. I JUST DISCOVERED THAT 15,683 GALLONS OF WATER IS WORTH **ONE THIRD OF A CENT**. FOR TEN DOLLARS YOU GET EXACTLY **THREE MILLION, FOUR HUNDRED THOUSAND AND ELEVEN GALLONS!**

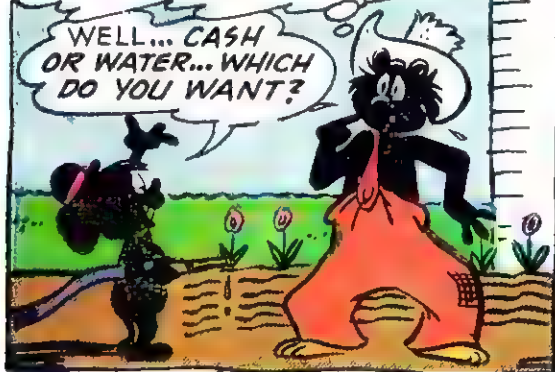
SHOULD I PAY YOU IN **CASH... OR WATER?**

IF I SAY **CASH...** I'LL LOSE THE BET.. AND IF I SAY **WATER...**

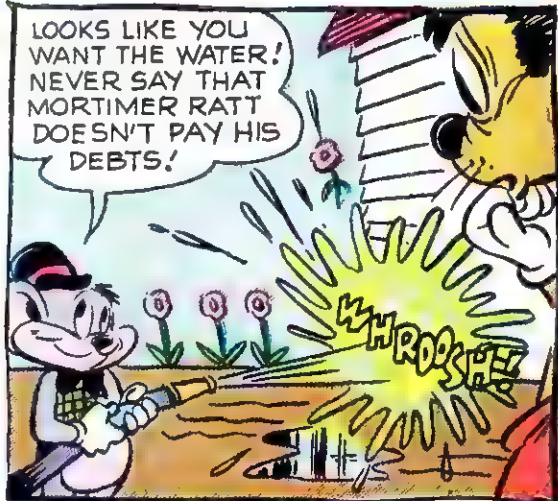


... MY FLOWERS... MY VEGETABLES RUINED! STILL... **I DON'T CARE WHAT HAPPENS... I WON'T LET HIM TRICK ME AGAIN!**

WELL... **CASH OR WATER... WHICH DO YOU WANT?**



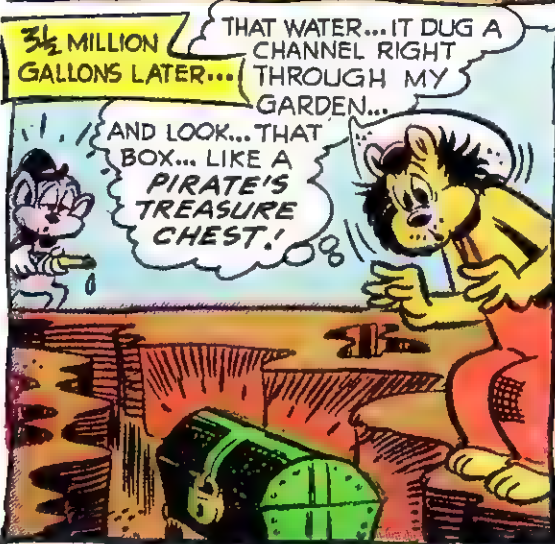
LOOKS LIKE YOU WANT THE WATER! NEVER SAY THAT **MORTIMER RATT** DOESN'T PAY HIS DEBTS!



3 1/2 MILLION GALLONS LATER...

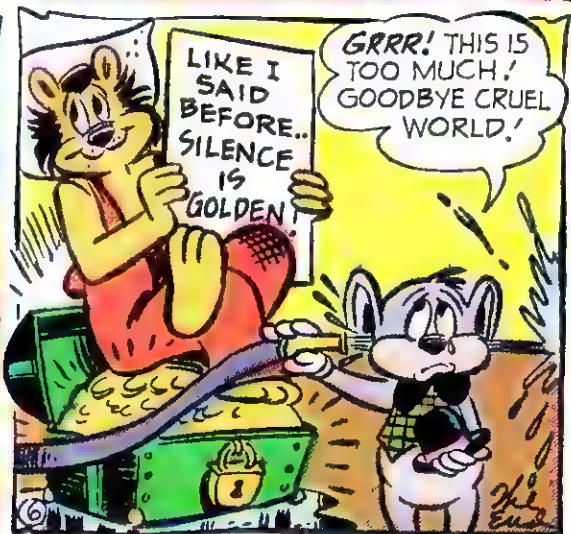
THAT WATER... IT DUG A CHANNEL RIGHT THROUGH MY GARDEN...

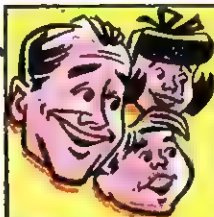
AND LOOK... THAT BOX... LIKE A **PIRATE'S TREASURE CHEST!**



LIKE I SAID BEFORE.. **SILENCE IS GOLDEN!**

GRRR! THIS IS TOO MUCH! GOODBYE CRUEL WORLD!





PRIZES! PRIZES! PRIZES!

FREE BIKES and CASH!

Columbia

FAMILY CONTEST



LOOK AT ALL THESE GREAT FEATURES!

New Chrome and Enamel Air-Flow Tank with Chrome Top Strip.
 New Columbia Floating-Action Spring Fork in Chrome and Enamel.
 Best in design, engineering and riding comfort.
 New Super-Corrier, Tubular Chrome Brace Rods with Ivory Tip.
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 New 18" Streamlined Therm-O-Matic Frame for extra safety and good looks. Columbia's own make high test tubing.
 New Handlebar Grips of exclusive Columbia non-slip finger-fit design. Exclusive front hub. Wide fenders, etc.

Every Columbia bike

"Guaranteed as Long as You Own It"

Columbia
BUILT

"SINCE 1877 . . . AMERICA'S FIRST BICYCLE"

1st PRIZE

\$100 cash and 1 Five-Star Airider Super-Equipped Columbia-Built Boy's or Girl's model.

2nd PRIZE

\$50 cash and 1 Five-Star Airider Columbia-Built Boy's or Girl's model.

3rd PRIZE

\$25 cash and 1 Five-Star Airider Columbia-Built Boy's or Girl's model.

TEN PRIZES

Five-Star Airider Super-Equipped Columbia-Built Boy's or Girl's models.

All entries will become the property of The Westfield Manufacturing Company, and will be judged on the basis of neatness, aptness, originality and uniqueness, by impartial judges appointed by the company. Anyone except members of The Westfield Manufacturing Company or their advertising agency may send in as many entries as they wish, but each must be written separately on one side of a sheet of paper, and mailed individually.

BOYS! GIRLS! IT'S EASY TO WIN!

HERE'S ALL YOU DO . . . Simply select your favorite Columbia-Built feature from the list of great Columbia-Built features on this page, and complete this sentence in not over 25 additional words, "My favorite Columbia-Built feature is . . . because . . ."

GET YOUR FAMILY OR YOUR COLUMBIA DEALER TO HELP YOU! Work together for one of the big Columbia awards. A sample entry might be: "My favorite Columbia-Built feature is the Protecto-Lock, because it is the simplest and strongest bicycle lock and carries a one-year theft protection guarantee".

NO ENTRY FEES!

There's absolutely no entry fee of any kind necessary to enter this contest. And here's a tip: go to your nearest Columbia-Built Dealer and examine these swell new bikes. Study them and ask for a catalogue of the complete line. Then write your entry.

GOLLY! WE CAN WIN AMERICA'S FIRST BICYCLES AND BIG MONEY TOO!



LET'S SEND IN OUR ENTRIES TODAY!

Contest closes midnight, May 15, 1951.
 Entries postmarked later will not be accepted.

CONTEST ENTRY BLANK

The Westfield Manufacturing Company
 846 Cycle Street, Westfield, Massachusetts
 Dear Sirs:
 Attached is my entry for the big Columbia Contest.

My Name is . . .

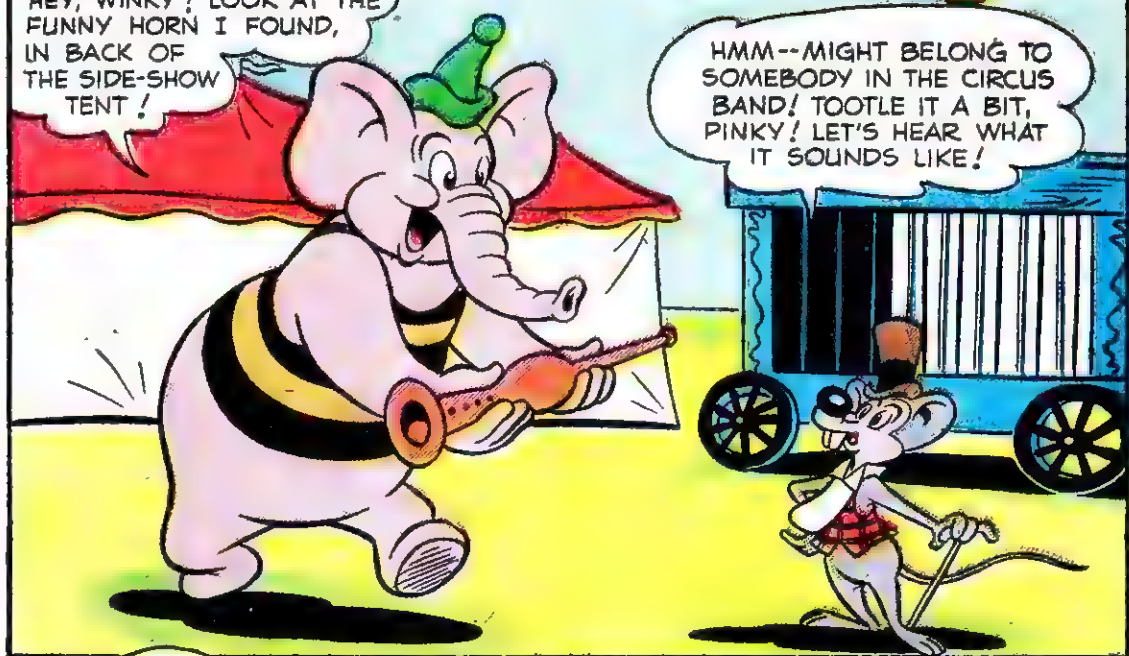
My Father's Name is . . .

My Address is . . .

Pinky and Winky

HEY, WINKY ! LOOK AT THE FUNNY HORN I FOUND, IN BACK OF THE SIDE-SHOW TENT !

HMM--MIGHT BELONG TO SOMEBODY IN THE CIRCUS BAND! TOOTLE IT A BIT, PINKY ! LET'S HEAR WHAT IT SOUNDS LIKE !



SQUEEEEEEEAK !

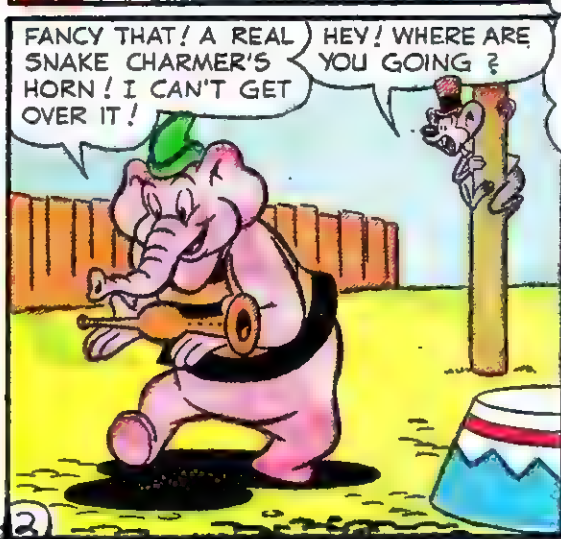
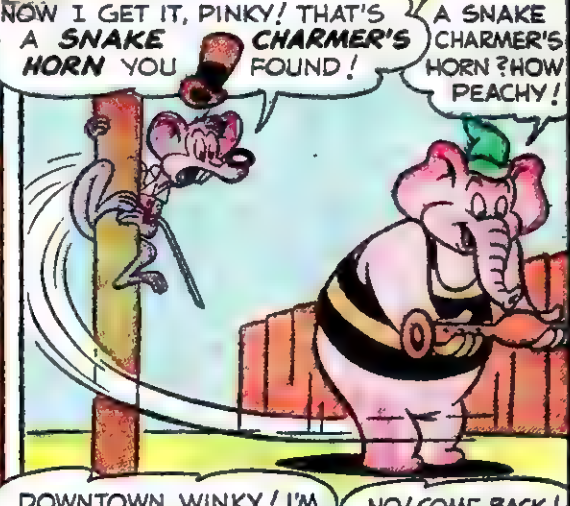
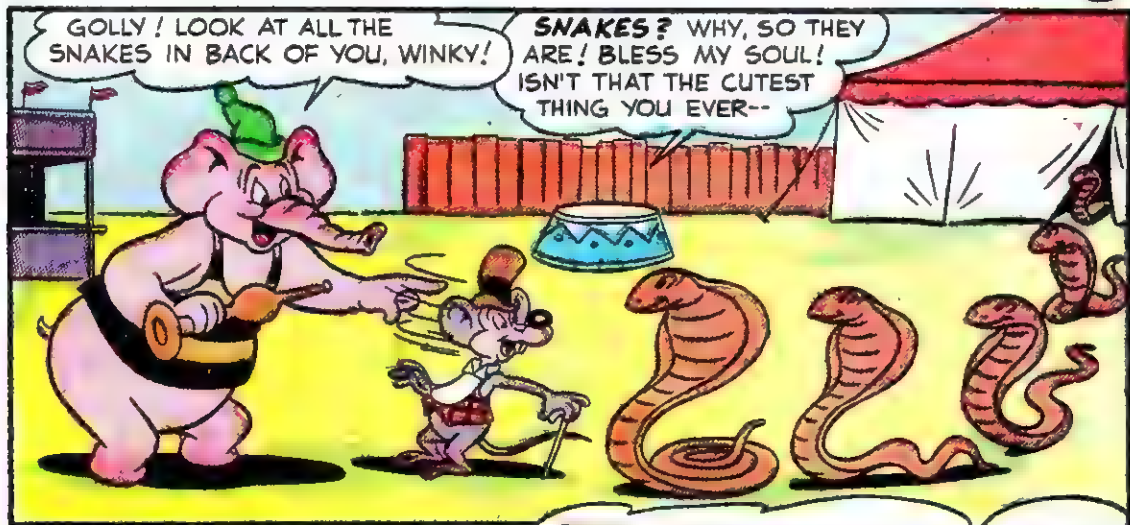
OOOH !
AWFUL !
SIMPLY
AWFUL !

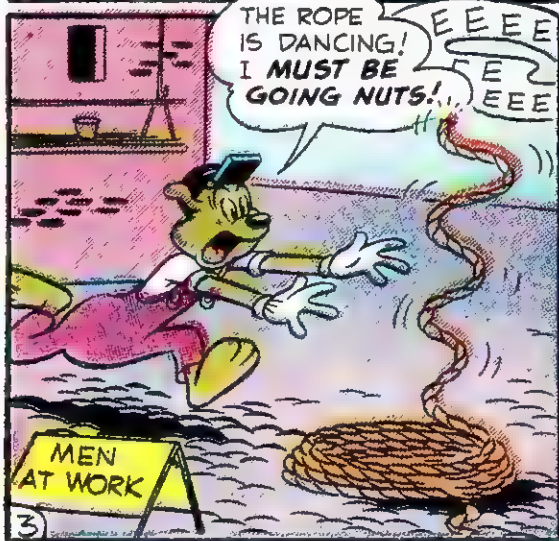
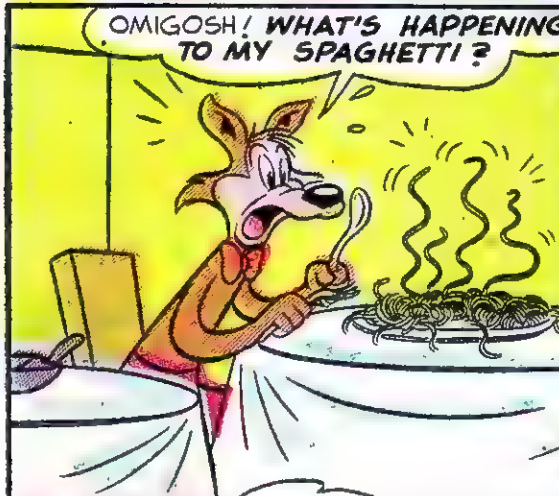
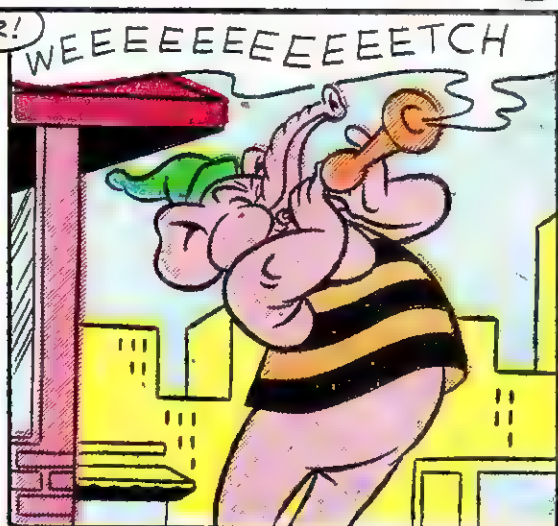
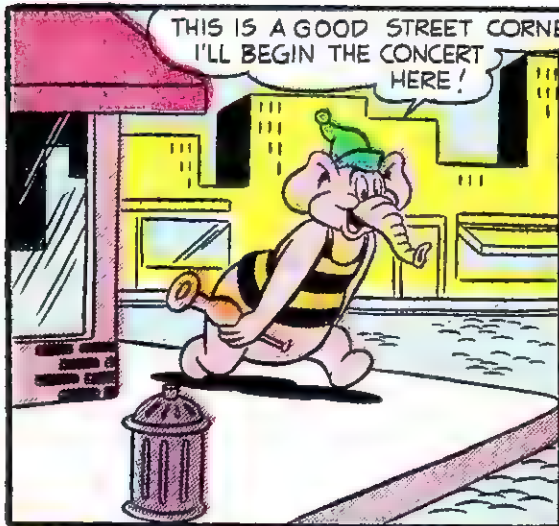


RREEEEEEEE-EEE

I DON'T SEE HOW
ANYBODY CAN CARE FOR
THAT KIND OF MUSIC !





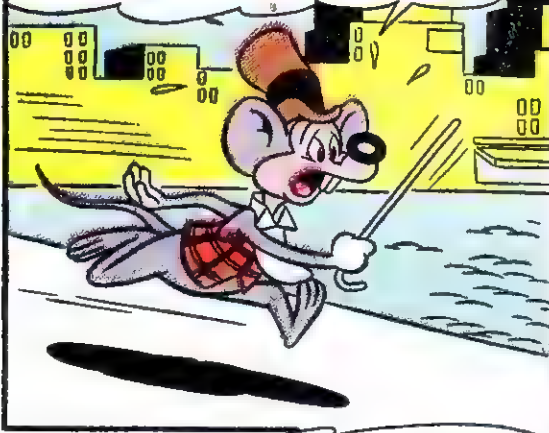




LEADING SCREEN COMICS

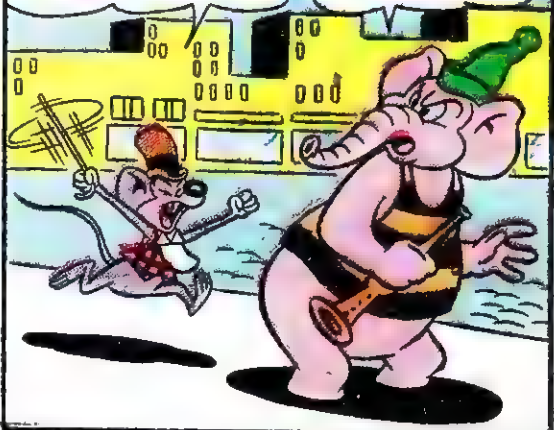


THE SILLY FOOL! I'D BETTER DRAG HIM BACK TO THE CIRCUS BEFORE HE GETS IN SERIOUS TROUBLE WITH THAT HORN!



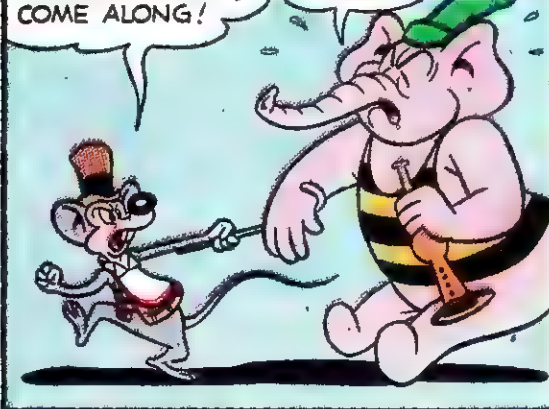
PINKY! ENOUGH IS ENOUGH! C'MON BACK HOME THIS MINUTE!

I WON'T! I WON'T! I'VE GOT MY CAREER TO THINK OF!



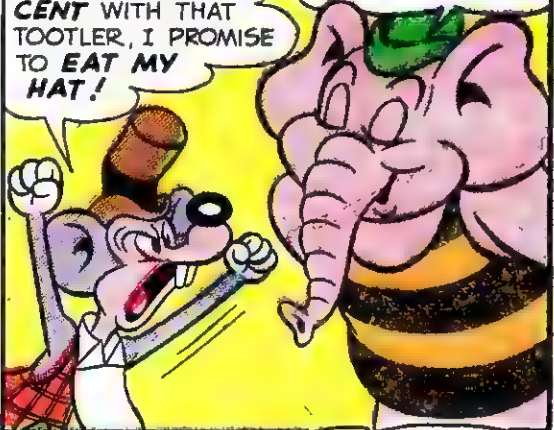
THE ONLY CAREER YOU'LL HAVE IS A CAREER IN **JAIL!** COME ALONG!

NO, NO! I WANT TO STAY HERE AND MAKE MONEY!



IT'S IMPOSSIBLE, PINKY! IF YOU MAKE **ONE CENT** WITH THAT TOOTLER, I PROMISE TO **EAT MY HAT!**

VERY WELL! I ACCEPT THE OFFER!

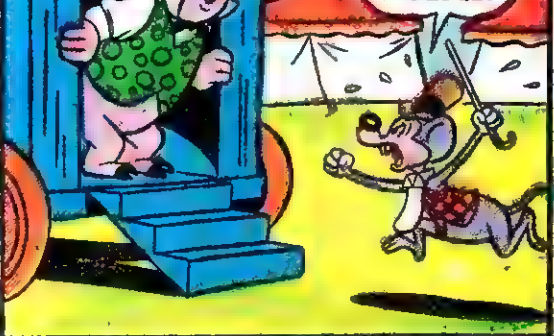


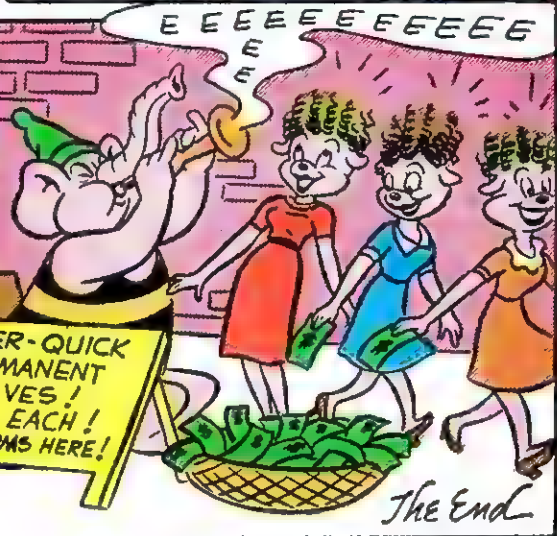
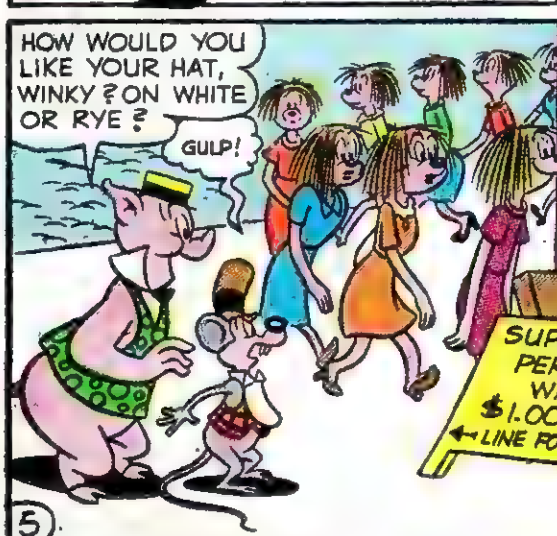
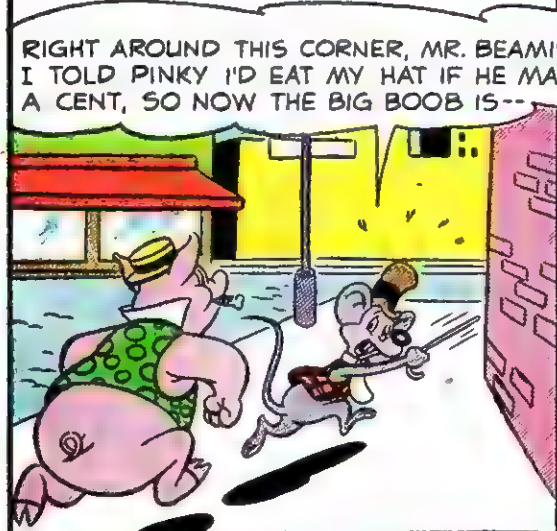
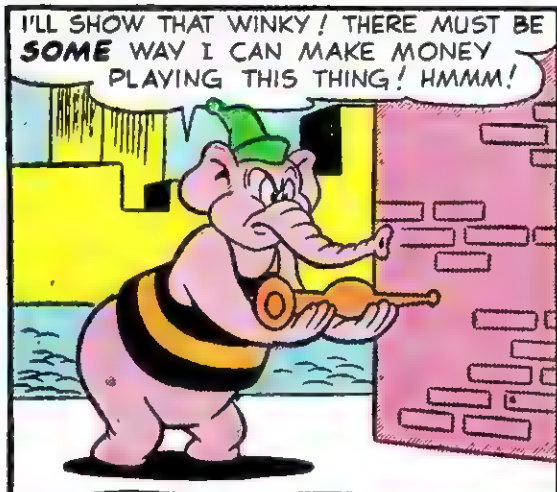
AW, WHAT'S THE USE! I'LL GO GET THE CIRCUS MANAGER! HE'LL KNOCK SOME SENSE INTO THAT DOPE'S HEAD!



WHAT'S WRONG, WINKY?

COME QUICK, MR. BEAMISH! PINKY'S DOWNTOWN WITH A SNAKE CHARMER'S HORN, AND HE'S **SURE** TO GET INTO TROUBLE!







Captain Tootsie

TO THE RESCUE

By BILL SCHREIBER

AFTER A PERIOD OF RAINSTORMS, THE RIVER HAS OVERFLOWED. CAPTAIN TOOTSIE AND HIS YOUNG FRIENDS HAVE VOLUNTEERED TO AID THE PEOPLE OF THE FLOOD AREA.

THERE'S ANOTHER FLOODED FARM HOUSE, CAPTAIN TOOTSIE!

IT LOOKS DESERTED!

THERE ARE PEOPLE ON THE ROOF! LET'S GET OVER THERE, QUICK!

YES, LOOKS LIKE AN OLD COUPLE!

HOW ABOUT GIVING US SOME ENERGY GIVING TOOTSIE ROLLS FIRST, CAPTAIN TOOTSIE!

YOU'RE RIGHT FATSO, IT'S A LONG PULL TO THE FARMHOUSE. EVERYBODY, LET'S EAT TOOTSIE ROLLS, FOR QUICK ENERGY- AND THEN REALLY LEAN ON THOSE OARS!

HELLO THERE! I AM CAPTAIN TOOTSIE, AND THESE ARE MY FRIENDS- WE HAVE COME TO HELP YOU!

THANK HEAVEN!

WE'LL HAVE YOU DOWN IN A MINUTE, FARMER BROWN- ROLLO, GIVE ME THAT ROPE- HAVE THE BLANKETS READY!

GRAB HOLD OF THE ROPE, KIDS! MRS. BROWN'S COMING DOWN NEXT!

O.K., CAPTAIN TOOTSIE!

HERE ARE SOME TOOTSIE ROLLS, MR. & MRS. BROWN, THEY'LL GIVE YOU STRENGTH AND ENERGY TILL WE GET TO THE RED CROSS CENTER. PASS THEM PLEASE, FATSO!

MIGHTY OBLIGED, CAPTAIN TOOTSIE!

LATER AT THE RED CROSS CAMP...

WE COULDN'T HAVE HELD OUT MUCH LONGER, CAPTAIN TOOTSIE. WE'RE REALLY THANKFUL!

YOU AND THE KIDS DID REAL WELL, CAPTAIN TOOTSIE- THERE IS ANOTHER FARM REPORTED FLOODED A FEW MILES UP- WE HAVE YOUR BOAT PROVIDED WITH BLANKETS AND LOTS OF TOOTSIE ROLLS!

WE ARE ALWAYS GLAD TO HELP!

DELICIOUS! CHOCOLATY FLAVOR!

Tootsie Roll

BIG POPS

2¢ CHOCOLATE, ORANGE, LEMON, LIME, CHERRY

DELICIOUS CHEWY TOOTSIE ROLL CENTER

BOYS! GIRLS! LOOK!

You can get this lovely smooth-writing

BALLPOINT PEN

for only **10¢**

and 2 TOOTSIE ROLL wrappers or 1 TOOTSIE POP wrapper.

WHAT A VALUE

SUPPLY LIMITED

Get yours while they last. Mail coupon now - send 10 cents and 2 TOOTSIE ROLL wrappers or 1 TOOTSIE POP wrapper.

HURRY! HURRY!

TOOTSIE ROLLS, Box "P" Uptown Station, Hoboken, New Jersey.

I'm enclosing 10 cents and 2 wrappers. Please send me a smooth-writing BALL-POINT PEN.

NAME _____

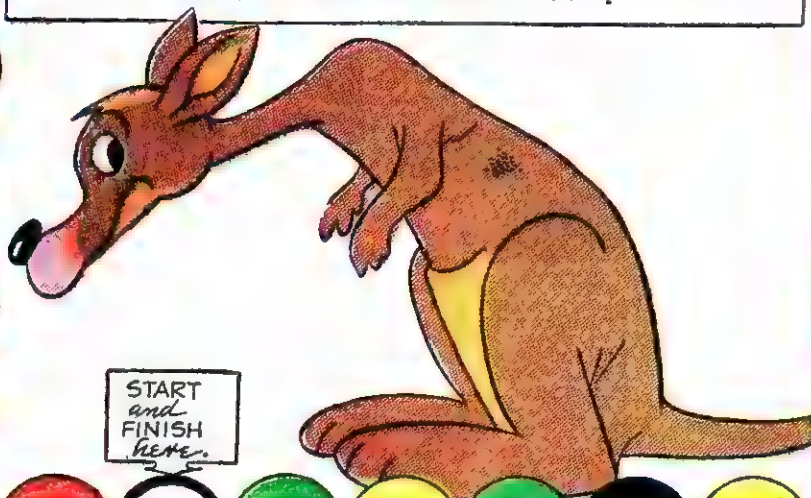
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play "KANGAROO"

DIRECTIONS: TWO OR MORE PERSONS CAN PLAY THIS GAME, AND EACH ONE PLACES HIS MARKER ON THE WHITE CIRCLE BELOW. THEN IN TURN, EACH PLAYER TOSSES A COIN. IF IT IS "HEADS", HE MOVES FORWARD **ONE** SPACE -- IF "TAILS", HE MOVES AHEAD **THREE** SPACES. WHEN HIS MARKER LANDS ON A BLACK CIRCLE, THE PLAYER MUST MOVE **BACK** TWO SPACES. THE FIRST ONE TO LAND ON THE WHITE CIRCLE WINS THE GAME... BUT IF A PLAYER PASSES THE WHITE CIRCLE, HE MUST GO AROUND AGAIN!



ADVERTISEMENT



NOBODY WANTS HIM BUT THE POLICE!

MAYBE HE'D BE MORE POPULAR IF HE
KEPT HIS HAIR NEAT AND
WELL GROOMED
WITH
WILDROOT
CREAM-OIL

WANTED!



See Charlie Wild on TV over CBS. Hear
Charlie Wild on Radio — CBS Network



NON-ALCOHOLIC
CONTAINS SOOTHING LAMOLIN





OPPORTUNITY KNOCKS

"HMMMM. . . " Peter Porkchops was murmuring as he sat on his sofa reading the Zooville Employment News. "There's an opening at Wildwoods Lake for a *lifeguard*! That's a swell job, and maybe I can qualify for it!"

So the next day a hopeful Peter arrived at the Wildwoods Lake lifeguard station. But . . . who should he see entering the door in front of him but *A. Wolf*!

Wolf didn't see Peter at first. He was too wrapped up in his own thoughts. "Oh, boy!" he was saying to himself. "My physique sure will look *terrific* in a lifeguard swimsuit! I'll sit way up on the lookout tower and all the bathers will admire me! I'll be a *hero* . . . that is, I will be *unless* a swimmer starts to *drown*! Then I'd be a *dead duck*!"

For you see, Wolf was applying for the lifeguard job *even though he didn't know how to swim a stroke*!

Just then Peter tapped Wolf on the shoulder. "Say, Wolfie," he said, "I guess we're both out for the same job!"

But Peter's cheery friendliness only annoyed Wolf, and he ignored him. Besides, he was thinking even *deeper* thoughts now, for he was *making up a plan*!

And then, his plan all completed in his mind, Wolf put it into action! He stood at the desk while the Wildwoods Lake lifeguard employers fired questions at him, and he answered each question perfectly!

"What's a scissor stroke?" they asked.

"The movement of the legs during the sidestroke!" replied Wolf.

"What does a jack-knife dive consist of?"

"Bending the body straight from the middle and touching the toes with the fingers!" Wolf replied.

Next, Peter Porkchops walked to the desk for his turn at answering questions. And, without anyone noticing, A. Wolf sat down and sneakily removed from his pocket the tiny piece of paper he'd had hidden in his palm! On it were the answers to all the lifeguard questions!

Wolf had been peeking at it and cheating the whole time!

Peter started to answer the first question they'd given him. "The dead man's float," he said, "is a—"

But all of a sudden, A. Wolf sprang up and interrupted him! "SIRS!" he shouted. "I MUST WARN YOU! IT'S NO USE BOTHERING TO INTERVIEW PETER

PORKCHOPS! HE CAN'T EVEN SWIM!"

Peter's eyes almost popped out of his head from surprise! He could swim well, and *he* knew that *Wolf* knew it!

"Ah!" thought Peter. "I should've *known* he'd have some sort of trick up his sleeve!"

But before he could do or say anything, the Wildwoods Lake employment chief grabbed his collar and dragged him down the path to Wildwoods Lake.

"Can't swim, eh?" the man muttered angrily. "Some nerve you've got, trying to get a lifeguard's job!"

"B-but *Wolf's lying!*" pleaded Peter. "He *hates* me! *Wolf's* the one who can't swim!"

But the man shoved Peter into the lake, shorting, "If you're as good a swimmer as you say, just **PROVE** it!"

Confidently, Peter began to do his usual powerful swimming strokes. *But horrors!* Instead of skimming easily across the surface of the water, he was **SINKING!** The harder he swam, the deeper he sank!

"**GASP! GULP! HELP!**" he called, as the water reached his chin and then his mouth!

All this time, A. Wolf was doing a jack-knife—on the ground. For he was laughing so hard he was bent double!

"**HAW! HAW! HAW!**" he guffawed, as the lifeguard employer towed Peter out of the lake and kicked him off the property once and for all. "Ha-ha-ha! My plan worked fine! That *hunk of lead I dropped in Peter's pocket weighed him down so he couldn't even stay afloat.* Ha! Ha Ha!"

So, A. Wolf became the lifeguard for Wildwoods Lake! He wore a gorgeous black-and-orange swimsuit with his name printed across the chest! He sat up on his high tower like a king. And got lots of money for

doing absolutely nothing! And, best of all, the bathers *admired* him and thought he was so *brave* and *handsome* and *strong!*

"Boy!" chortled Wolf. "I'm the hero of Wildwoods Lake, 'cause nobody'll ever know *I can't swim!*"

His plan backfired at exactly 2:30 on a hot August afternoon! For, as Wolf sat yawning up on his tower, almost asleep, a piercing scream rang out over the water:

"**EEEEEEK! HELP ME! I'M DROWNING!**"

A. Wolf stared out across the lake and saw a girl flailing her arms about wildly!

"Well, don't just sit there!" a bather shouted up to him. "**SAVE HER!**"

Wolf sat! He stared! He was stunned!

"**SAVE HER! SAVE HER!**" the entire beach crowd yelled.

But Wolf just sat! Then, as the drowning bather went under for the second time, a figure darted away from the crowd and plunged into the water! The figure swam like a streak of lightning towards the drowning girl, reached her, and, with experienced arms, towed her back to safety!

"**PETER PORKCHOPS!**" the crowd cheered. "**PETER SAVED HER! HURRAY!**"

While Peter was reviving the girl by artificial respiration, Wolf tried to sneak down from his tower and steal away. But the bathers caught him, and scared him so by their anger that Wolf never dared go anywhere near Wildwoods Lake again! As for Peter Porkchops, he went to Wildwoods Lake every single day and got paid for it, too!

For, as all the admiring bathers will tell you, "Peter Porkchops is such a **DARLING LIFEGUARD**, and what's more, **HE CAN EVEN SWIM!**"

picture MATH

THIS IS A
PRECIOUS STONE
AND SOMETHING
USED IN BASEBALL!



ADD AND SUBTRACT
THE LETTERS AND
THE LETTERS OF
THE NAMES OF
THINGS PICTURED,
AS DIRECTED.
THEN REARRANGE
THE REMAINING
LETTERS TO SPELL
A 7-LETTER WORD.
THE CARTOON WILL
GIVE YOU A CLUE
TO THE ANSWER!

+ - + =

- =

N + - + =

- =

MAS



N + SLATE + MERMAID - REEL
 + OD + SCALE - MAS - CASTLE
 = DIAMOND

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with YOUR OWN NAME and BIRTHSTONE!
(or without birthstone, if you prefer)

JOHNNY SMITH

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25¢**

WITH FRONT COVER OF ANY
SMITH BROTHERS BOX

Send to: SMITH BROTHERS,
P.O. Box 557, Providence, R. I.

Here's all you do! Fill in coupon below (or use sheet of paper), and send in with 25¢ and the front cover of any Smith Brothers box . . . for beautiful bracelet finished in Nickel Silver! Allow 4 weeks for delivery. Supply is limited—so hurry!



Please print information below (use pencil) and send to: Smith Brothers, P.O. Box 557, Providence, R. I.

Name for Bracelet
(limit—24 letters)

Do you want birthstone? ☐ Yes ☐ No

If Yes, give month of birth.

Wrist Size Large ☐ Small ☐

Name

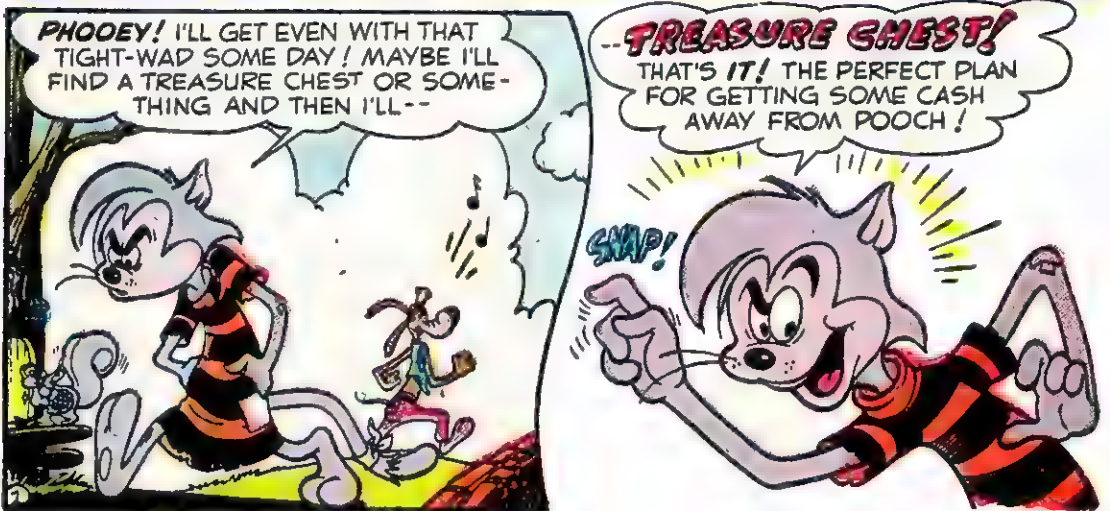
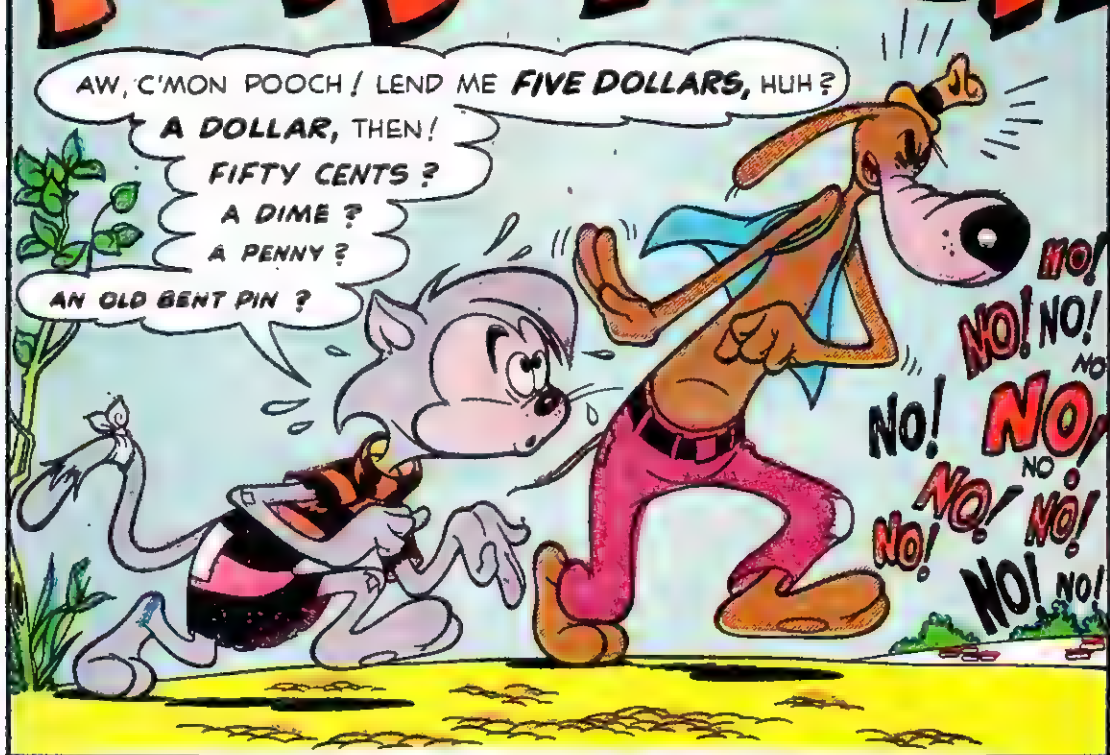
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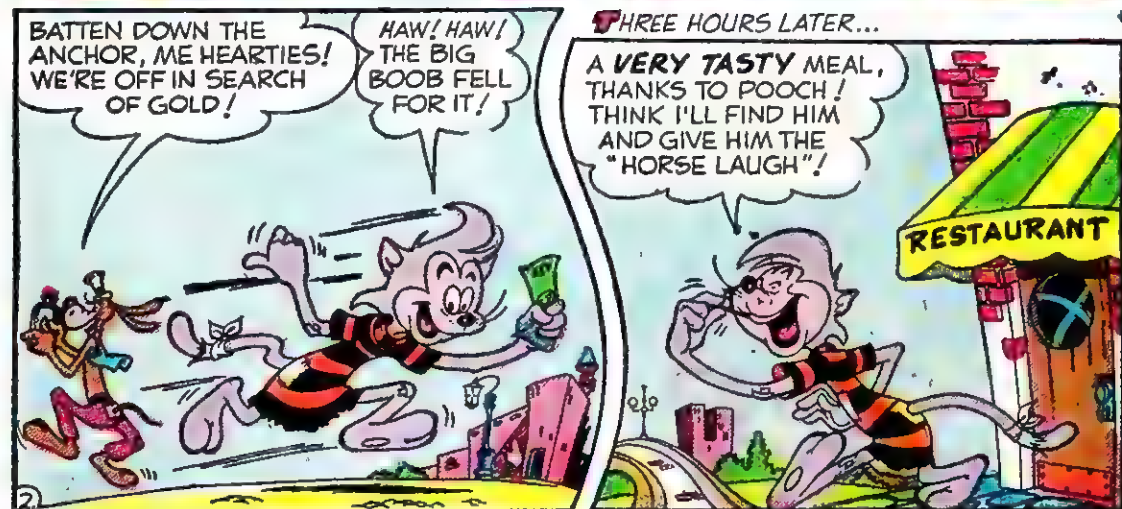
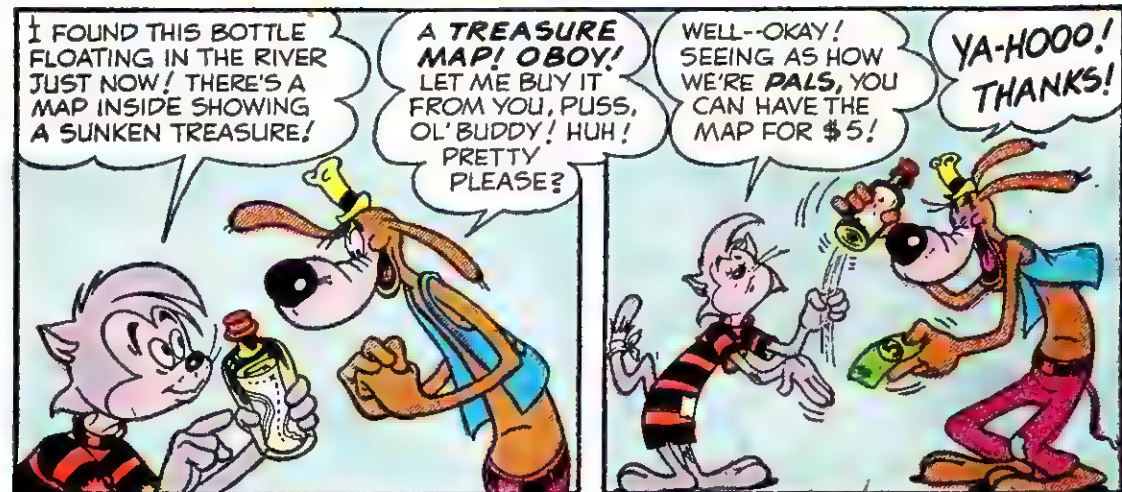
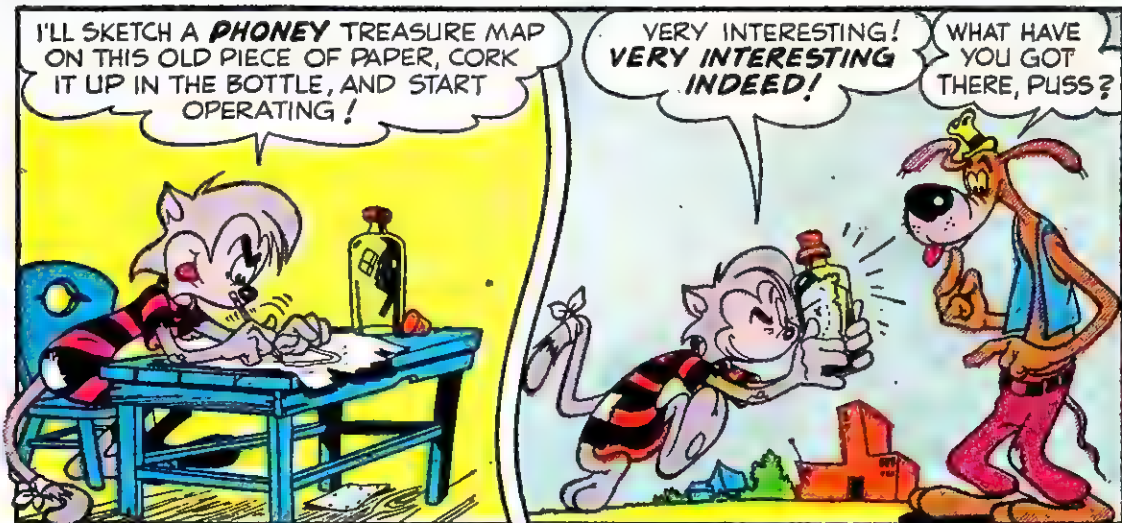
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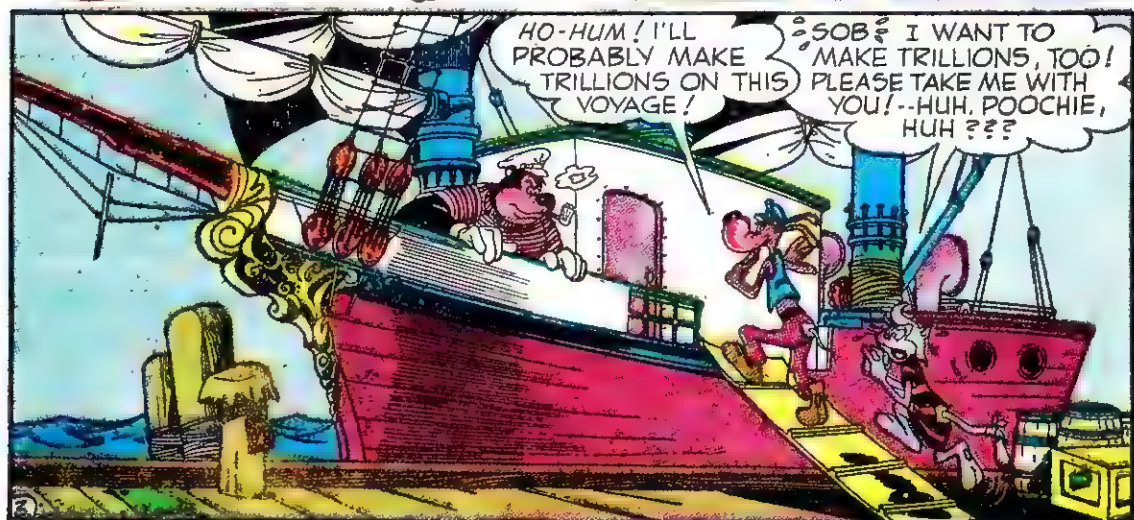
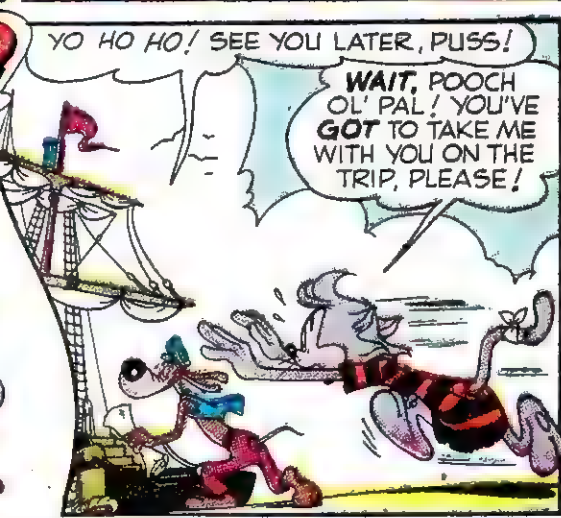
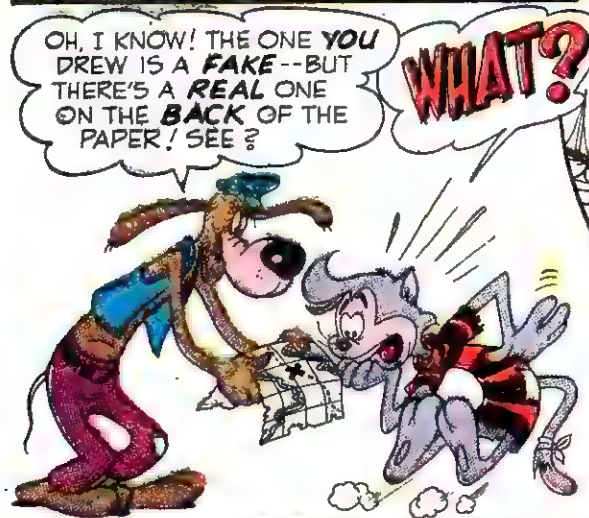
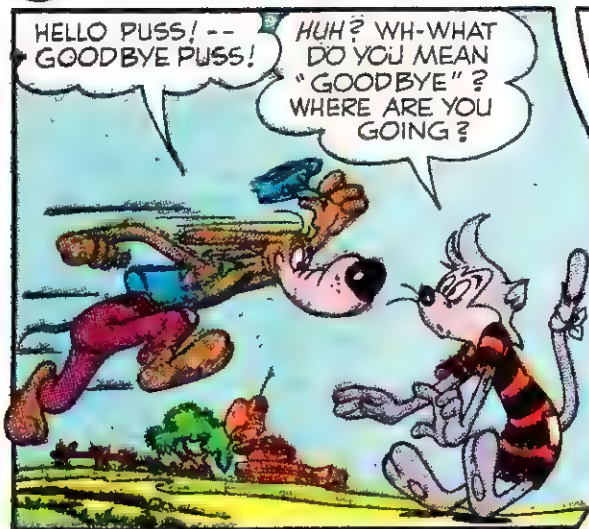
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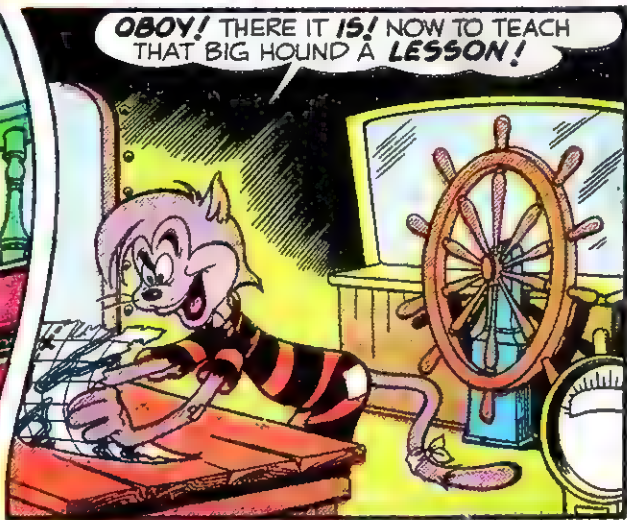
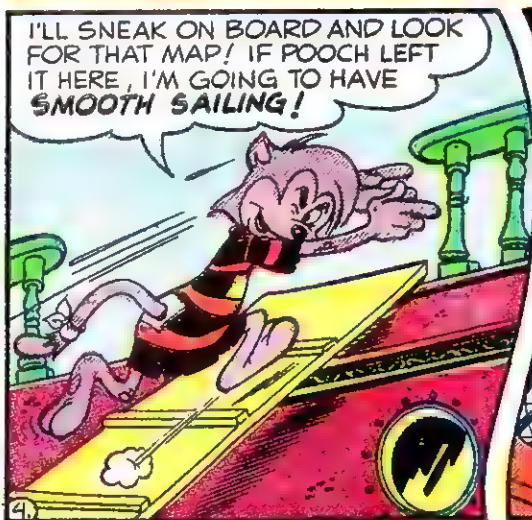
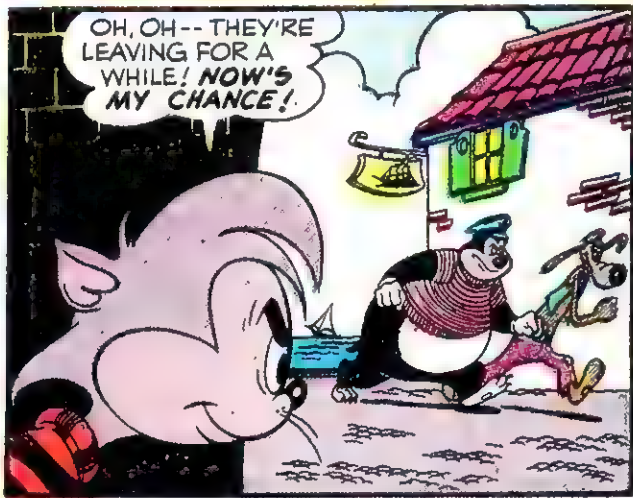
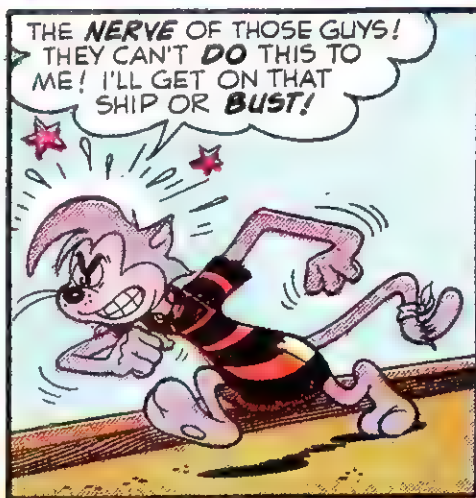
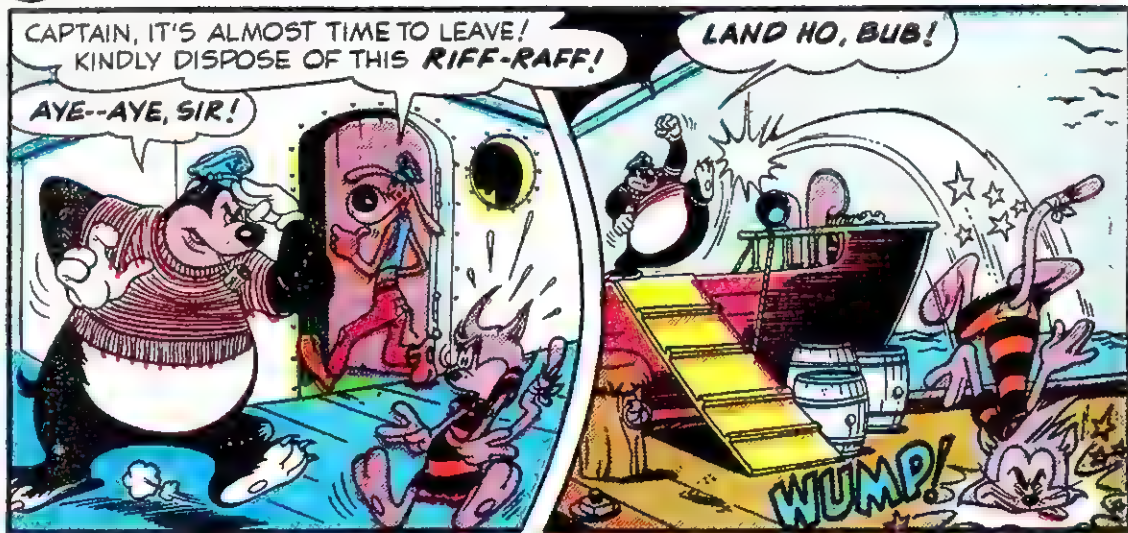


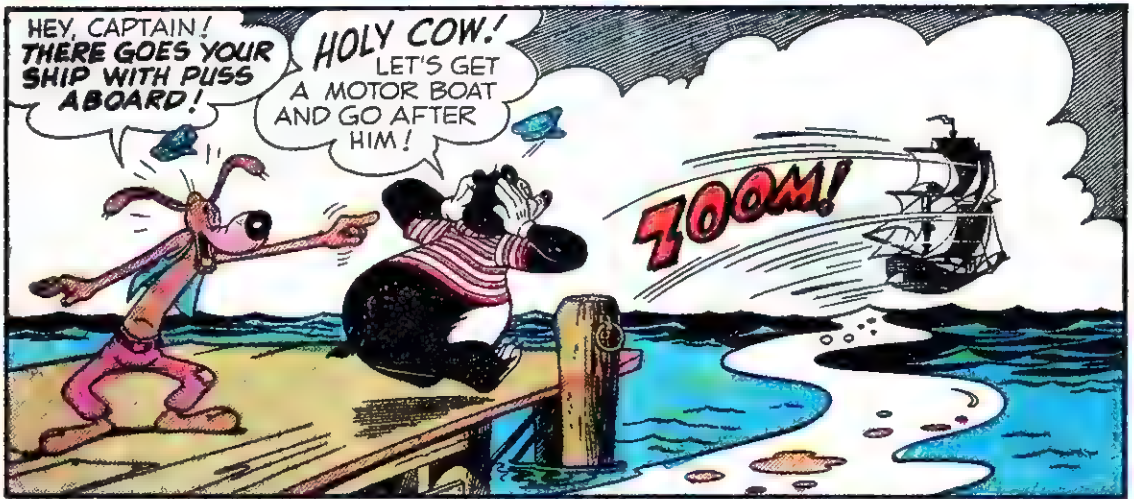
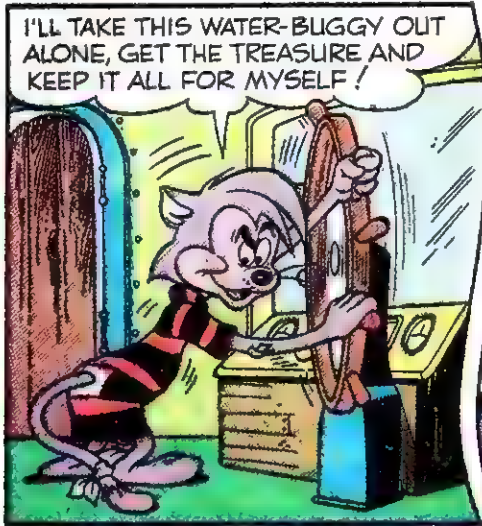
PUSS 'N POOCH

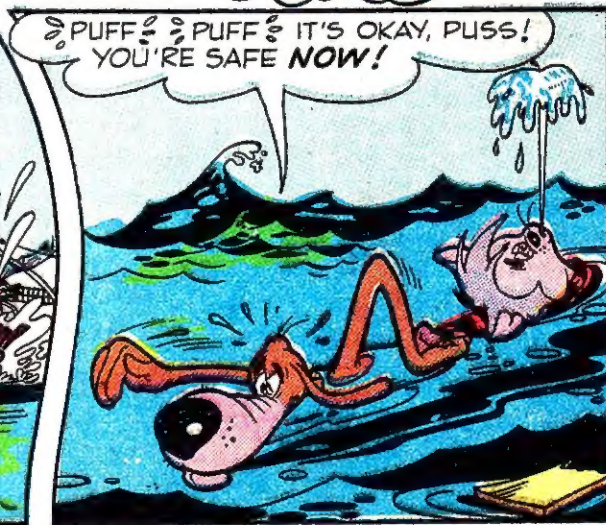
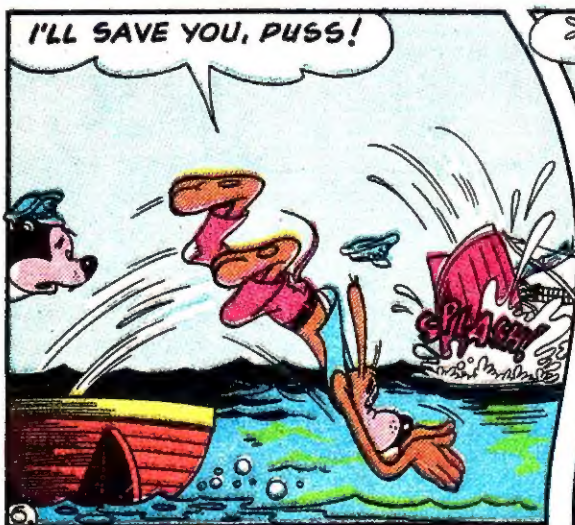
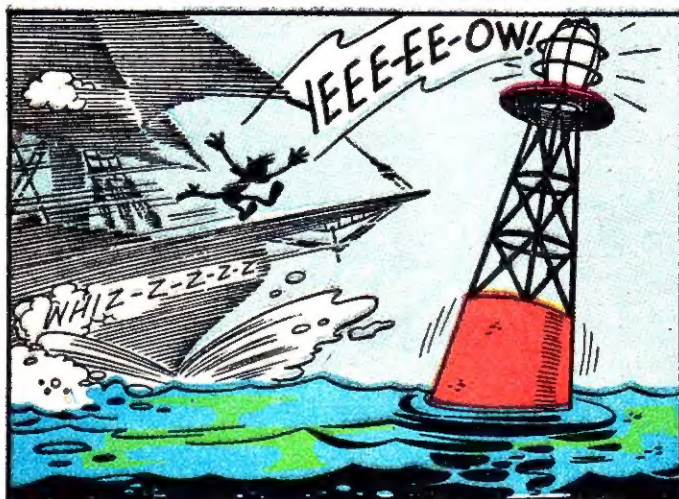
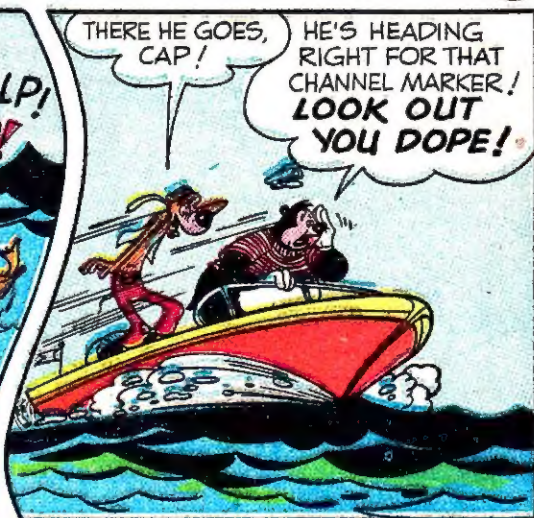
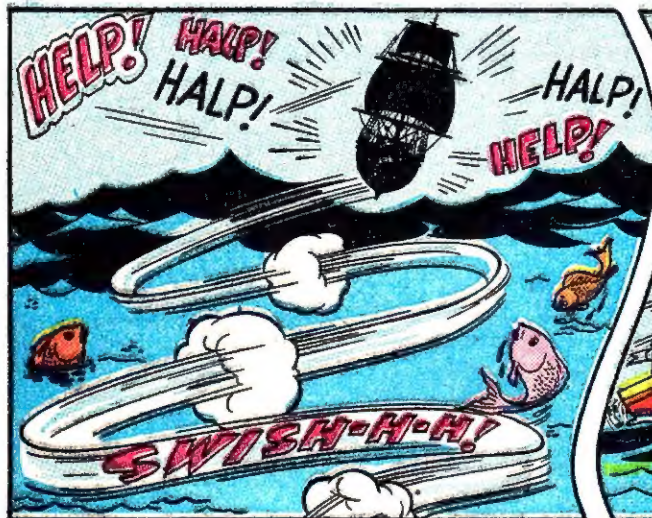


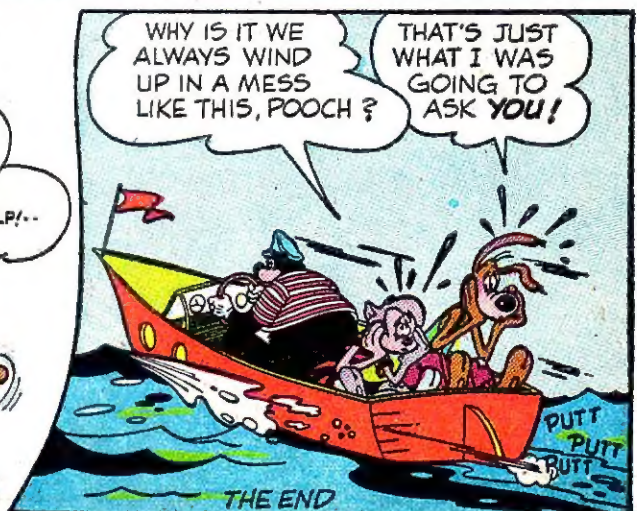
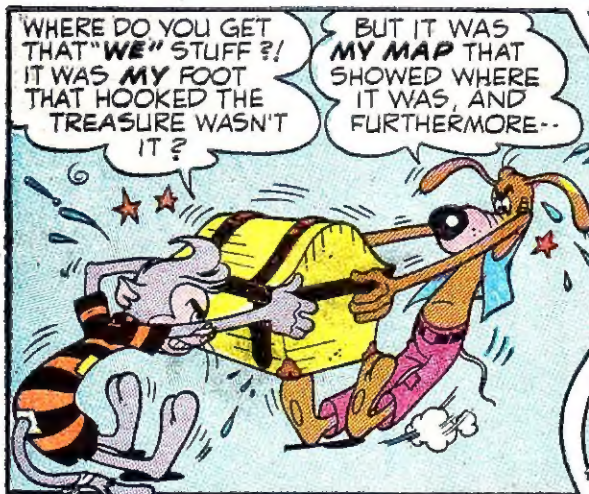
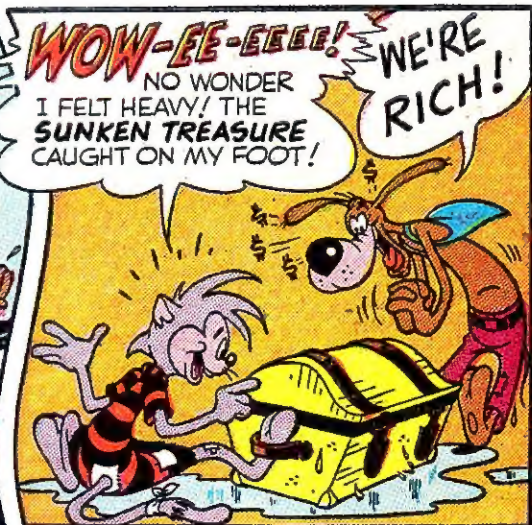
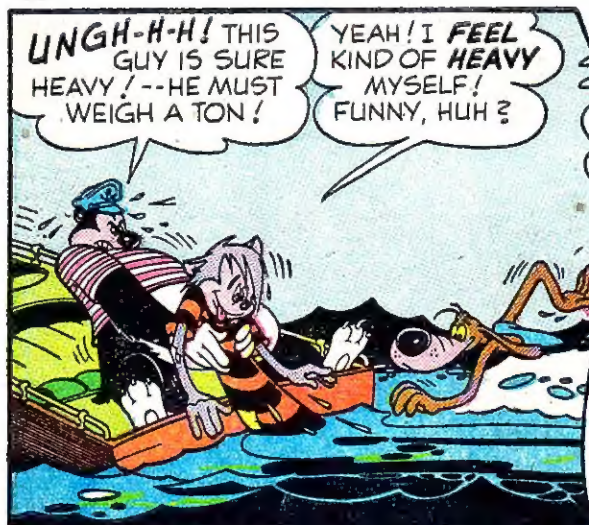












SUPERBOY says: "Know Your Country!"



SIGRID HAS INVITED US TO HER HOUSE FOR SUPPER. HER MOTHER'S MAKING SOMETHING CALLED KOTTBULLER... I'M NOT GOING!

NEITHER AM I! I DON'T LIKE ANY OF THOSE FOREIGN-SOUNDING THINGS!

HMM... SIGRID IS THAT LITTLE SCANDINAVIAN GIRL WHO'S NEW HERE. NOBODY HAS PAID MUCH ATTENTION TO HER, BECAUSE SHE'S A LITTLE DIFFERENT. MAYBE SUPERBOY CAN DO SOMETHING ABOUT THIS!



A QUICK CHANGE OF COSTUME IN A NEARBY HALLWAY, AND ...



HIYA! GOING OVER TO SIGRID'S LATER? I'M GUEST OF HONOR, YOU KNOW!

YOU ARE! WHY--ER--SURE, WE'LL BE THERE!

LATER, AT SIGRID'S HOUSE, WHERE SUPERBOY HAS BEEN GRACIOUSLY WELCOMED ...



SAY! THIS KOTTBULLER IS DELICIOUS! LIKE LITTLE HAMBURGERS, WITH WONDERFUL STUFF IN IT!

HMMMMMMM...

BET YOU'RE GLAD YOU DIDN'T PASS IT UP!



YOU NEVER CAN TELL WHAT YOU'RE MISSING IF YOU DON'T TRY! IF YOU WANT TO KNOW YOUR COUNTRY, LEARN ABOUT THE DIFFERENCES AMONG PEOPLE IN FOOD, LANGUAGES, CUSTOMS AND DRESS...

AND RESPECT THESE DIFFERENCES... BECAUSE NO SINGLE LAND, RACE OR NATIONALITY CAN CLAIM THIS COUNTRY AS ITS OWN. AMERICA IS A BLEND OF CULTURES FROM MANY LANDS! NEVER FORGET THAT!



THIS PAGE IS PUBLISHED AS A PUBLIC SERVICE IN COOPERATION WITH LEADING NATIONAL SOCIAL WELFARE AND YOUTH-SERVING ORGANIZATIONS

ANNOUNCING

The New DAISY AIR RIFLEMAN

New Book Explains How You Can Be an NRA Junior Member AND GET ALL THIS

It's here, BOYS and GIRLS—your copy of DAISY AIR RIFLEMAN—with the most exciting news in all air rifle history! This brightly colored, handy pocket book tells how easy it is for air rifle owners to join the oldest, largest national sportsmen's association in the United States—the internationally famous NATIONAL RIFLE ASSOCIATION OF AMERICA—as an Active JUNIOR MEMBER! Shows how you can wear the NRA Brassard, carry the NRA Membership Card, own and enjoy the NRA JUNIOR RIFLE HANDBOOK! DAISY AIR RIFLEMAN explains how you can qualify to earn six marksmanship medals, 6 brassards, 6 Lapel Pins and get 6 Free Proficiency Diplomas! Also diagrams new 15 foot Target Backstop, new official NRA Air Rifle Target Card—tells parents about ADULT SUPERVISED TRAINING-SHOOTING PROGRAM. Send only 10¢ (coin), unused 3¢ stamp, coupon!



SHOOT THE FAMOUS DAISY 1050-GR. RED RYDER COWBOY CARBINE

LICENSED BY STEPHEN KLEINER, N.Y.

Own and shoot this husky, improved DAISY RED RYDER COWBOY CARBINE! Looks, feels, handles like a real western saddle gun. RIFLE ALONE, only \$5.50. Or buy Daisy's big Target Outfit containing: RED RIDER CARBINE with 2-POWER MAGNIFYING SCOPE MOUNTED; BELL RINGING TARGET; TARGET CARDS; GENEROUS SUPPLY BULLS EYE BB'S. MANUAL. COMPLETE SET in big carton, only \$7.95.

DAD! Your children want to shoot. Give them a chance to shoot and learn safety through skill. Be SUPERVISOR of a junior patrol of 3 to 10 air rifle shooters including your own. You'll enjoy it. You need not be a crack shot. See Coupon.

ORGANIZATIONS! SPONSOR a junior club of 10 or more air rifle shooters: Service clubs, fraternal organizations, churches, conservation and rod & gun clubs, municipal recreation and police departments, supervised juvenile clubs, veterans, others, use coupon.

BOYS and GIRLS! Rush coupon, dime (10¢ coin), unused 3¢ stamp to us now—for exciting new DAISY AIR RIFLEMAN!

DAISY MANUFACTURING COMPANY
Plymouth, Michigan, Dept. 1561 U.S.A.

☐ I enclose dime (10¢ coin) plus unused 3¢ stamp. Please rush postpaid DAISY AIR RIFLEMAN BOOK describing NRA junior program for air rifle shooters, membership benefits plus special information for my Parents or Guardian.

NAME _____

STREET & NO. _____

STATE _____ CITY _____

☐ PARENTS! ORGANIZATIONS! Enclose unused 3¢ stamp for Circular on SUPERVISING or SPONSORING a junior air rifle group.

YOUR NAME _____

ORGANIZATION'S NAME (if any) _____

STREET AND NO. _____

CITY _____ STATE _____

☐ MEN and WOMEN! If you hunt or shoot, you belong in the SENIOR NRA. Check here for facts.

EARN NRA MEDALS

Prices subject to change without notice & higher Rockies, West, Canada. DONOT order rifle, outfit or shot direct (except AIR RIFLEMAN)—SEE YOUR DEALER.



No. 111
GUN
ONLY
\$5.50

No. 311
COMPLETE
OUTFIT
\$7.95

MAIL COUPON FOR NEW BOOK!

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Air Rifles

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